



AMERICAN INTERNATIONAL CLUB



E-Newsletter



Dear AIC Members, we would like to share a few updates with you on what's going on lately

Office Move

We would like to announce that our address has changed. We are no more at place Bourg de Four. Please note our new address for all correspondances and for the Manor Cards.

American International Club of Geneva
29 rue Sautter
1205 Geneva

Email and phone number remain the same.



AIC 2016 Lifestyle Magazine

At the end of October, we will print our brand new AIC 2016 Lifestyle Magazine, featuring all the events we organized in the past year, news about our Corporate Partners, messages from our Executive Members and more.

If your company would like to advertize, we still have some spaces available.

Do not hesitate to check our rates online (www.amclub.ch/advertising/) and do not forget that as an AIC Member, you get **10% discount** on the rates.



New Corporate Partner - MONTALBA ARCHITECTS



As Founding Principal of Montalba Architects, Inc., David Montalba is the driving force of leadership and design within the firm. MA Inc. is a diverse architecture and design studio of over 40 designers based in Santa Monica, California with a second office in Lausanne, Switzerland. The firm is engaged in retail, residential and other select commercial projects across the United States and abroad. Believing that architecture and one's environment can truly improve quality of life, David's approach is a humanistic one, which often leads to solutions that are discrete yet conceptual in their intent, effect, and appeal.

Montalba Architects, Inc. is an award-winning practice, producing select architecture and urban design related projects in the United States, Europe, Asia, and the Middle East. Projects emphasize experience by creating environments that are both socially responsive and aesthetically progressive. The forces of volumetric landscapes, material integrity, and the sculpting of natural light, as well as the purity of spatial volumes, create solutions to pragmatic requirements of the client, constructability, and context.





Founded in 2004, Montalba Architects Los Angeles office is based in the Bergamot Station Arts campus in Santa Monica, California. The firm opened their second location in Lausanne, Switzerland at the end of last year. The opening reception for the new Swiss office took place at the end of March 2016. In honor of the inauguration, MA designers curated an exhibition highlighting the firm's six fundamental design values. A mix of Architects, Creatives and Clients attended the event, which was meant to introduce the office to the local market.

Most recently Montalba Architects completed a single-family home on Lake Geneva and several luxury retail projects in London, Paris and Los Angeles. Last month, a conceptual exhibition of the firms work over the last decade was displayed at Design Days Lausanne.

MONTALBA ARCHITECTS





**Bon de réduction
de CHF 40.–**

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avec le code : FLYSWISS16**

Conditions : valable sur toutes les destinations SWISS directes vers l'Europe au départ de Genève. Bon valable sur les tarifs Classic (bagage inclus), Flex et Business. Date de réservation et de voyage : jusqu'au 31.12.2016. Offre limitée aux 1500 premiers utilisateurs. Non remboursable.

swiss.com/geneve **Made of Switzerland.**



Thanksgiving November 25th Dinner Dance 2016

This year's Thanksgiving Celebration will be held on **Friday November 25th** from 7pm to midnight... at the 5-star **Hôtel Beau-Rivage Genève**. There will be a cocktail followed by a traditional Thanksgiving Dinner made by the **Hôtel Beau-Rivage**. We will then have our **Charity Auction** in aid of the Association pour la Sauvegarde du Léman (ASL), conducted by the charming Gareth Jones, General Manager Sotheby's, and **Tombola Draw**. At 10pm dancing to the **Albert-Mark Band**.

Registration price: CHF 125 for AIC members, US Mission. CHF 150 for non-members.

More information on www.amclub.ch/events/83/

Event sponsored by

 **AUTOBRITT**


Les Facettes


HARSCH
The Art of Moving Forward



Luncheon with Filippo Grandi, UNHCR

On **Thursday October 11th**, the AIC will host a luncheon with Filippo Grandi, United Nations High Commissioner for Refugees, who will talk about « Challenges and Opportunities: The refugee question in a complex world ». This luncheon will be held at Hotel Metropole, Geneva. **This is a rare opportunity to talk with the High Commissioner for Refugees.** More information: www.amclub.ch/events/79/

About Filippo Grandi

Currently, there are over 60 million refugees and displaced persons in the world.

A historical record number, for whom the UN High Commissioner for Refugees is chartered to provide shelter, food, protection, education, all the basics of a continuation of acceptable living conditions. All with the priority objective of helping Refugees to return to their region of origin. Or, if this proves impossible, to find permanent settlement elsewhere in the world.

In our current world situation, the political, cultural and religious conflicts present extreme challenging conditions, which require very sophisticated interactions with the countries and political regimes concerned.

Grandi has a unique experience in all dimensions of his difficult task. He started his career in the office of the United Nations High Commissioner for Refugees (UNHCR) in 1988, and has served in a variety of countries, including Sudan, Syria, Turkey, and Iraq after the first Gulf War. He also headed a number of emergency operations including in Kenya, Benin, Ghana, Liberia, the Great Lakes Region of Central Africa, Yemen and Afghanistan. Between 1996 and 1997, he was Field Coordinator for UNHCR and United Nations humanitarian activities in the Democratic Republic of Congo during the civil war. From 1997 to 2001, he worked in the Executive Office of the UNHCR in Geneva, as Special Assistant and then Chief of Staff. From 2001 to 2004, he served as the UNHCR's Chief of Mission.

Event kindly sponsored by



Luncheon with Jean-Marc Duvoisin, Nespresso

On **Tuesday November 29th**, the AIC will host a luncheon with Jean-Marc Duvoisin, CEO Nespresso, who will talk about « The unique Nespresso Business Model ». This luncheon will be held at Hotel Metropole, Geneva. More information: www.amclub.ch/events/78/



About Jean-Marc Duvoisin

Jean Marc Duvoisin, a dual Swiss and Italian citizen, holds an MSc in Economy (HEC) and an MA in Political Science from Lausanne University. He joined Nestlé in 1986, is married, with two children, and speaks English, French as well as Spanish fluently.

With an ever increasing scope of management responsibilities, he assumed numerous International and Corporate Headquarters positions mostly in Marketing and Sales areas. He gained substantial experience in different markets across Latin America where he served as Country Manager of Ecuador before becoming CEO for the Colombia, Venezuela and Ecuador Region and finally for the Mexican markets.

Returning to the Nestlé Corporate Headquarters in Switzerland in 2007, he was nominated to lead the Corporate Human Resources function as Deputy Executive Vice President of Nestlé S. A. and as such was a member of the Executive Board, and the Chairman of Nestlé Pension Funds. Finally, he was appointed Chief Executive Officer of Nestlé Nespresso SA in March 2013. In his role, he will be leading the expansion, innovation and internationalization of the Nespresso brand.

AMERICAN ELECTION NIGHT CELEBRATION



Tuesday, November 8th

9:30pm – 5:00am

*Come watch history
in the making!*

American Election Night Celebration in Geneva

Live Streaming CNN and Fox News Coverage

Live Music and Entertainment

Interactive Games

Refreshments

Raffle

Organized by:

The AENC Joint Committee of Geneva:

American Citizens Abroad Geneva Chapter, The American International Club, The American International Women's Club, Democrats Abroad Switzerland and Republicans Overseas

The celebration will begin at 9:30 pm on Tuesday, November 8th, and will continue until 5:00 am Wednesday morning. There will be live news streaming from CNN and Fox News, live music and entertainment, interactive games, refreshments and raffle. Ticketholders will receive all final event details on November 6th.

Limited number of
Early Bird
Tickets: CHF 60

Afterwards: CHF 80

To purchase online tickets, visit the Eventbrite website:
<https://www.eventbrite.com/e/usa-election-night-celebration-tickets-27536998905>
(Eventbrite charges a small processing fee, added to your total)



Reporting on AIC Events

Entrepreneurship Program

In September 2016, the AIC launched a new **Entrepreneurship Series**, under the leadership of Karen Wilson, geared to address an area of growing interest to members as well as to attract new and younger audiences.

The first event successfully kicked off the series at Campus Biotech on September 15, 2016. It was generously hosted and sponsored by the Wyss Center and held in conjunction with the Health Valley and MassChallenge, two important and growing initiatives in Switzerland.

Switzerland has a strong research base and a well-developed entrepreneurial ecosystem, especially in health and life sciences. Major pharmaceutical companies, other science, technology and health related firms as well as universities and research centers are playing a key role in the growth of this ecosystem.

The Lac Léman region has been particularly vibrant as evidenced by the success of many start-ups over the years, including most recently, MindMaze SA, the first “unicorn” (start-up reaching a valuation of more than \$1 billion).

The AIC was delighted to have **MindMaze SA Founder and CEO, Dr. Tej Tadi** as a keynote speaker at the event. Dr. Tadi has over 10 years of experience at the intersection of technology and medicine where he has successfully transferred cutting edge solutions to the clinic. He has a background in electronics engineering, virtual reality and computer graphics through his work at the Swiss Federal Institute of Technology (EPFL), Switzerland.

He founded MindMaze SA in 2011 to develop novel applications in Neuro-Rehabilitation, Game Training and next generation Neural Interfaces. MindMaze SA has already commercialized medical grade hospital and home products based on its platform to accelerate recovery for a wide spectrum of neurological deficits. MindMaze SA has also launched products for consumer gaming, including the world's first neurogoggles combining neural sensing with embedded motion capture cameras, to harness the power of players' minds to enhance gameplay experiences in VR & AR.



Dr. Tej Tadi, CEO MindMaze

His talk was followed by an interactive panel discussion about the entrepreneurial ecosystem in Switzerland, including challenges and opportunities of starting, financing and growing innovative firms. Panelists included AIC Corporate Partner, Covance, as well entrepreneurs and investors:

- Jean-Marc Leroux, Chief Innovation Officer, Covance Drug Development business of LabCorp and General Manager CCLS Europe, Covance
- Jean-Pierre Rosat, Managing Partner, 4FO Ventures
- Alex Schmitz, Senior Investment Director, Endeavour Vision
- Ernest Loumaye, Co-Founder & Chief Executive Officer, ObsEva

The audience was then treated to pitches from two dynamic start-ups that are part of the MassChallenge followed by a networking reception. An informative and fun evening for all!

LUNCHEON WITH AMBASSADOR KEITH HARPER

On October, 6th, The American International Club (AIC) hosted for their AIC AMBASSADOR Members an exclusive lunch with the US Ambassador for Human Rights, Keith Harper. The luncheon was held in the private room at the Café Papon in the Old Town, which enhanced the intimate atmosphere of this privileged meeting. The Ambassador spoke in depth on “Countering Efforts to Challenge the International Rules-Based Order”.



NEWS FROM OUR CPP - HARSCH

Harsch acquiert Transdem et s'implante durablement dans la région lausannoise

Genève, le 21 Septembre 2016

L'entreprise Harsch, *The Art of Moving Forward* est fière d'annoncer l'acquisition de la société Transdem SA, basée à Lausanne, le 1^{er} octobre 2016.

Ce rachat permet à la société Harsch, déjà présente dans le canton de Vaud depuis 1989, de s'implanter durablement dans la région lausannoise, grâce à la notoriété de Transdem. Cette société, active dans le déménagement et le transport d'œuvres d'art à Lausanne depuis plus de 30 ans, jouit d'une excellente réputation dans le bassin vaudois, grâce à la famille Jaccoud.



Blaise Jaccoud et Isabelle Harsch

Concernant la société Transdem, il n'y aura pas de changement dans le fonctionnement puisque la structure continuera d'exister en tant que telle et tous les déménageurs garderont leur emploi. Blaise Jaccoud va également continuer à travailler dans la nouvelle structure aux côtés de l'équipe dirigeante de Harsch, menée par Isabelle Harsch. Il estime que cette acquisition est une chance pour Transdem : *« grâce à ce rachat, Transdem va pouvoir faire face à un marché du déménagement devenu très concurrentiel. C'est une chance de pouvoir intégrer un groupe tel que Harsch, qui a su développer d'autres services que le déménagement, tout en gardant des valeurs familiales, que nous partageons. »* Ces valeurs si chères aux deux entreprises sont le ciment de ce rapprochement stratégique.

Après le rachat de Schneider International - Moving Excellence en avril 2015, l'acquisition de Transdem constitue le 2^{ème} rachat que Harsch parvient à réaliser sous l'impulsion de sa nouvelle dirigeante, Isabelle Harsch. *« Le marché du déménagement est incontestablement dans une phase de consolidation. Il y a beaucoup d'acteurs pour une offre qui peine à augmenter. Je pense que dans les années à venir d'autres sociétés seront à vendre et cela constituera autant d'opportunités pour notre groupe pour s'agrandir et prendre de nouvelles parts de marché »* juge Isabelle Harsch.

A propos de



Henri Harsch HH SA

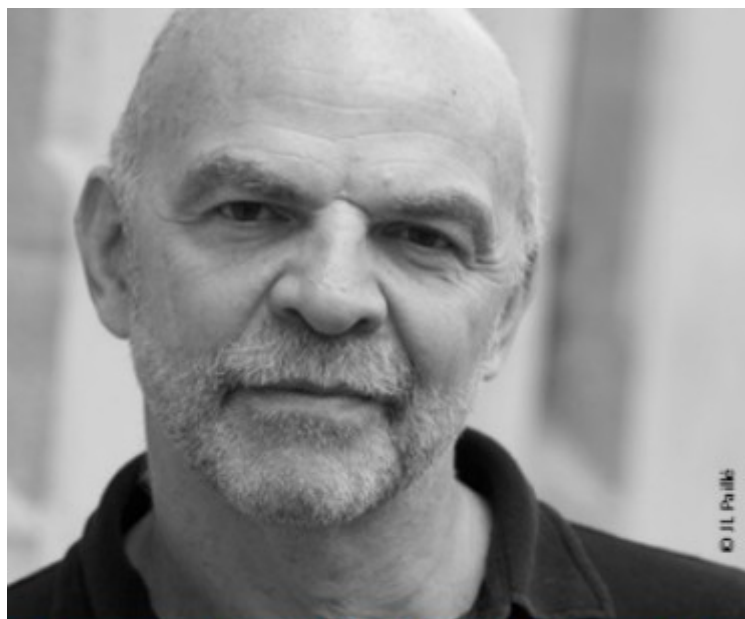
Harsch, *The Art of Moving Forward* est une entreprise familiale créée en 1957 à Genève. Certifiée ISO 9001 et 14001, elle est spécialisée dans le déménagement national et international, la relocation, le transport d'œuvres d'art, la gestion d'archives et le déménagement de bureaux. Présente à Genève, Lausanne, Zurich et Laufenburg, Harsch comptait avant le rachat 120 collaborateurs.

Transdem SA

Transdem est une entreprise créée à Lausanne en 1986 par Gilbert Jaccoud et son fils Blaise, rejoint en 2004 par son épouse Catherine. Elle est spécialisée dans le déménagement local et d'entreprise et le transport d'œuvres d'art. Elle compte 10 employés.



FONDATION JAN MI-



Come and meet the Argentinean writer
Martín Caparrós

In conversation with Darius Rochebin
about his book "La faim"

Sunday, 9th October
at 4 pm

at the Jan Michalski Foundation

Event in French | CHF 10.-

Reservations: caparros@fondation-janmichalski.ch



We are delighted that our Corporate Partner, Vera Michalski-Hoffmann, who has already been nominated for many prestigious awards, including the French Legion of Honor, has now been appointed a UNESCO Goodwill Ambassador.



Fondation Jan Michalski



GEMS WORLD ACADEMY

BizSmart Global™

Design. Invent. Pitch.

3 Days Camp for 15 to 19 years old

Oct 23rd to 25th 2016: "Entrepreneurship Challenge: Innovate this!"

Real World Skills to Succeed in a Competitive World

Students will have a chance to learn in an interactive, fun and pragmatic way how Silicon Valley's entrepreneurs innovate, taking ideas and converting them into consumer products or services others want.

Each student will choose a position in his/her team (CEO, CFO, CMO...) and collaborate to redesign and improve a given product during 3 days. At the end of the week, teams will present their proposed solution, together with a simple sales & marketing plan and a financial plan. Teams will compete and the winning team will earn a prize.

Students will get inspiration from various products such as the GoPro camera, Tesla's electric car, the SpaceX project and other cool inventions. They will have the opportunity to discover consumer needs, rethink the design of products, develop rapid prototypes, research competitors, cover basic financials and create marketing & branding solutions. They will also learn a lot about team building, collaboration, conflict resolution, decision making, business ethics and public speaking.



When: 3 days, October 23rd to 25th 2016, from 9:00 to 17:30. Parents & educators are invited to the pitching competition on October 25th at 16h30.

Where: GEMS Academy, Etoy VD

Who: An experienced facilitator from CampBizSmart (www.campbizsmart.org) will come from Stanford California to facilitate the program. Additional bilingual coaches will assist the teams at all stages.

Language: English (with German and French speaking coaches)

Registration: <https://bsge.wufoo.com/forms/zsj6rld19vfvyv/>

Contact Info: Nina Reinhart, BizSmart Global (Europe), info@reinhart.vc, Tel +41 79 728 2602

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Because it's wearable



New Members

We would like to inform you of our new AIC Members who have joined since May 2016. We would like to encourage you to invite your friends and colleagues to be members as they will enjoy not only **top global Speakers** with **special member prices** to attend, but also the many professional programs, sporting and cultural events that the AIC organizes for its members. Go to **AIC Facebook** to view all the exceptional events that were organised by the AIC. Give us your opinion on Facebook and on the **AIC Linked In** page. We value your input.

Oxana	BONDARENKO	Les Facettes	Director
Coralie	BRUNNER	Brunner Associés	Directrice
Hana	DAOUDI	UN	Economic Affairs Officer
Pierre-Edouard	DOHLEN	Louis Dreyfus Company	Global Derivatives Program Director
Lucee	GROSSENBA- CHER	World Meteorological Or- ganization	Retiree
Olivia	HANSSON	Ballet Junior de Geneve	Student
Robert	KAHN	RC Komm SA	Owner
Didier	KESSLER	Kessler & Struijk	Partner
Theresa	KIENLER	Banque Audi	Head of Trading
Caroline	LANG	Sotheby's	Chairman Switzerland
Bettina	LUESCHER	UNWORLD Food Program	Chief Spokesperson
Tamara	MINICK- SCOKATO		
Darcy	ROEHLING	Aperian Global	Managing Director, Global Mobility
Lucien	SCHERLY	City of Geneva	Political Advisor to the Mayor
Otacilio	SILVA FILHO	Bedrock SA	Sendo Vice President
Mark	SILVERSTEIN	Institut Florimont	Head of Communications
Matthew	SKEFFINGTON	Independent	Global Chemicals Procurement Specia- list
Reiner	STAMM	PPG Industries	Market Director Automotive Coatings



Social Media

Do not forget to comment our events on our Facebook page and LinkedIn. Invite your friends to like the page and join the club. Do not forget to tweet: **#AICGENEVA**

Katrina Burrus, Social Media Chair



The AIC would like to sincerely thank our **Corporate Partners** who are the vital backbone of the AIC. If you are interested in becoming a Corporate Partner please contact Mary Hofstetter, Director of Development. admin@amclub.ch or call: 022 704 13 23



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