



# AMERICAN INTERNATIONAL CLUB



## *E-Newsletter*



Dear AIC members,


We would like to share a few updates with you on what's been going on lately.





### *4th of July*

Dear AIC Members,

As you all know, we are throwing the July 4th Celebration and this year we have sunshine ! 

It will be an action-packed day of fun for all. The most renowned curb trucks will be out in force: The **Hamburger Foundation**, **Funky BBQ and Hot Dog Brokers** to bring you the best in quality.  **Puro Gelato** will be bringing their artisanal ice-creams & McDonald's their delicious donuts. Thank you Reto!

Our loyal **Bacardi** team will be in force to serve you "**Mojitos**" and "**Strawberry Daiquiris**".  Our sincere thanks goes to Giorgio and his one and only barman Fanan, shaking it up for you.

The **Geneva Seahawks**  will arrive on the scene for the first time for the AIC July 4<sup>th</sup> Celebration. Geneva's own American Football team will be inviting you and your children to come play so be ready! What would a football team be without **Cheerleaders**? They will be there too!

**Party Time** will be providing Bouncy Castles, face and T shirt painting and many other activities. The children will have a dedicated tent for them to make up and create. Competitions will be held!



*4th July continued...*

Last but not least, the **Albert Mark Band** will be playing rock and pop American music that you all love.

Come and join us on the dance floor to celebrate America's Independence Day, July 4<sup>th</sup>, 2015.

Do not miss out on the fun and register on the AIC website: [www.amclub.ch](http://www.amclub.ch) or call the office 022 704 1323. Tickets for Members are 30 CHF; tickets for Non-Members 50 CHF.

The AIC would like to sincerely thank our sponsors for making the AIC July 4<sup>th</sup> Celebration possible.

**MANOR**  **HONDA**  
AUTOMOBILES GENÈVE**COLLÈGE DU LÉMAN**  
Geneva — Switzerland  
**SAFEHOME**Agence Générale Partenaire  
Des Gouttes & Cie SA **winterthur**  
réinventons / la protection financière

## ★ Reporting on AIC Speaker Luncheons & Events

*Dr. Seth Berkley*



Dr. Seth Berkley, CEO, GAVI, the Vaccine Alliance ,  
“Saving Lives at Scale”

Dr. Seth Berkley gave a fascinating insight to the vital global topic on vaccinations. Dr. Berkley created during the World Economic Forum with Bill & Melinda Gates Foundation and the WHO Gavi, to provide inexpensive vaccinations to the developing world. From 2011 to 2015, more than a half a billion children were vaccinated with over 7 million deaths averted.



*Dr. Seth Berkley continued...*

This record breaking success story to save lives of children's previously deprived of life saving vaccinations due to the high costs, has resulted in Dr. Berkley being featured on the front cover of **Newsweek** and nominated by **TIME Magazine** as "One of the World's 100 Most Influential" personalities. The AIC is very grateful for the precious time Dr. Berkley has given to bring his message to our members. You can see his video and photos from the event on the AIC Facebook page. Please do comment.



Dr. Seth Berkley &amp; Edward Flaherty

Many of you may be following the debate on the importance of vaccinations in developed countries. Today the **vote in California** resulted in the obligation to vaccinate one's child as refuting such proven practices resulted in an important outbreak in Disney of measles. Dr. Berkley gave us his own insight into this global debate and how important it is to immunize children with contagious diseases.

★ **Upcoming AIC Events*****Tennis Tournament***

The AIC Tennis Tournament that will be playing out on the courts at the beautiful **Parc des Eaux-Vives Tennis Club** this weekend, organised by our AIC Sports Chair, Raphael Negron, the event is sponsored by **GRIMM Centre, André Chevalley** whose fabulous cars will be displayed on the grounds.

If you would like to join them for lunch you still have the opportunity. Please contact Raphael on [raphaeln4@aol.com](mailto:raphaeln4@aol.com)



## *Golf Tournament*



The AIC Golf Tournament will take place on Friday, September 4<sup>th</sup> on the beautiful grounds of the Maison Blanche. SWISS International Airlines has generously offered a “hole in one” prize of two Business Class Tickets, Geneva to New York and all participants will receive an economy ticket anywhere in Europe from Geneva! Thank you Lorenzo Stoll, Director of the Swiss Romande for SWISS. Lorenzo recently spoke to the AIC members at a Speaker’s Luncheon and gave us the insight into the success story of SWISS and its currently strategy of the conquest of the Swiss Romande!



## *Professional Panel*

Our next Profession Panel Tuesday, September 15<sup>th</sup> is not to be missed. The choice of panellists to inform you of what it takes to transit from the Corporate World to Non-Profit or visa versa, cannot be underestimated. Pamela Grant, Managing Director of PDP, Performance Development Partners and an AIC Corporate Partner at the World Wildlife Fund (WWF) and successfully re entered the corporate world with PDP; Janet Voûte, VP & Global Public Affairs Director for Nestlé worked previously at the ICRC; Judith is a former AIC President. We are delighted that she has accepted to join this expert panel; Karen Saddler, CCO Private Investment Group AOG and Executive Director of Addax-Oryx Foundation, previously worked at Firmenich and CEO World Heart Foundation; Judith Webster, formerly Pictet private banker, Head of Wealth Management for one of Switzerland’s most wealth family has successfully developed a the Jhamtse Orphanage. Moderator Diana Ritchie. In today’s world and especially in the context of “Geneva International” this debate could change your world.



## *Dr. Steve Myers*



On Friday, September 25, Dr. Steve Myers, Head of the Medical Applications at CERN, will be speaking to the AIC members on “The Higgs’ Boson and Cancer Therapy”. The luncheon is sponsored by LA TOUR Hospital. In addition to their Radiology department being available 24 hours a day, La Tour has recently acquired 3 of the latest generation equipment pieces that will help carry out high-quality digital imaging.

You will receive an insight into the fascinating world of this major global power house, CERN.



## *Carole Hubscher - Caran d'Ache*

On Thursday October 8<sup>th</sup>, the AIC has the great pleasure to welcome Carole Hubscher, President and fourth generation family member of the world famous CARAN D'ACHE. She will be speaking on “Caran d'Ache”, a Swiss Manufacture since 100 Years”.

The luncheon will be kindly sponsored by our new AIC Ambassador Member, Enrico Börger, owner of “Obsessivecompulsive”.

Enrico Börger founded Obsessivecompulsive in Autumn of last year. His mission is to use the finest hand picked cotton to make the most luxurious shirts in Switzerland. Throughout the 20th century, industrialised mass production motivated the search of cheapest price, which has destroyed the earth's balance. Obsessivecompulsive is setting a new benchmark for quality. Their production chain is entirely based in Switzerland. Thank you Enrico!

Read more about it on their website: [www.obessivecompulsive.ch](http://www.obessivecompulsive.ch)





# ★ NEWS

## Sophie Lavaud



Sophie Lavaud, the first Swiss French speaking woman in Switzerland to climb Everest on the Tibetan North side was named “Sagarmethe” “the woman whose head is touching the sky”. Sophie climbed the Mont Blanc in 2004 and after subsequent climbs is now known as the “Lady 24’000”. She

will be speaking to the AIC on **Wednesday October 28<sup>th</sup>** in the evening **“EVEREST, the followership: secrets of a successful climb, a dream, a project, a summit.”** Sophie was in Nepal during the devastating earthquake and avalanches. Come and hear her own personal story as to what happened on the mountain during these terrifying moments. If you would like to donate for the victims of the earthquake in Nepal please go to her website on [www.sophielavaud.com](http://www.sophielavaud.com).



The AIC would like to thank our **Corporate Partners** who are the vital backbone of the AIC. If you are interested in becoming a Corporate Partner please contact Mary Hofstetter, Director of Development. [admin@amclub.ch](mailto:admin@amclub.ch) or call: 022 704 13 23



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## Solar Impulse



Solar Impulse 2 is the only airplane that has the ability to fly night and day without any fuel; solely on solar power. Their goal is to make it around the world with this amazing technological advancement. They were attempting to make a record breaking flight from China to Hawaii but the weather window deteriorated and had to make an immediate stop in Japan. Although it was not the trip they had planned, it is still a new record of 44 hours! The Solar Impulse 2 is being piloted by Bertrand Piccard and André Borschberg. They have travelled from Abu Dhabi, UAE → Muscat, Oman → Ahmedabad, India → Varanasi, India → Mandalay, Myanmar → Chongqing, China → Nanjing, China → Nagoya, Japan. They are currently in Japan awaiting for improved weather conditions. We wish them much success! Bertrand and Arnaud have spoke to the AIC in previous years following momentous journeys such as this. We hope to welcome them back upon their return.



## ★ AIC Website

Please note that the **AIC Directory** has been updated and posted on the website for your viewing.

We are currently working on new **Members Benefits** and this is why you cannot view it on the website at this time. We will be posting it shortly. Please note that all members continue to benefit from a **15% discount throughout the year at MANOR**. If you have not seen Manor after its wonderful “new look” it is worth going there, not only for the pleasure of viewing all their top quality cosmetics, clothing apparel, food department, computer and electronics and children’s department, but also because you get 15% off on

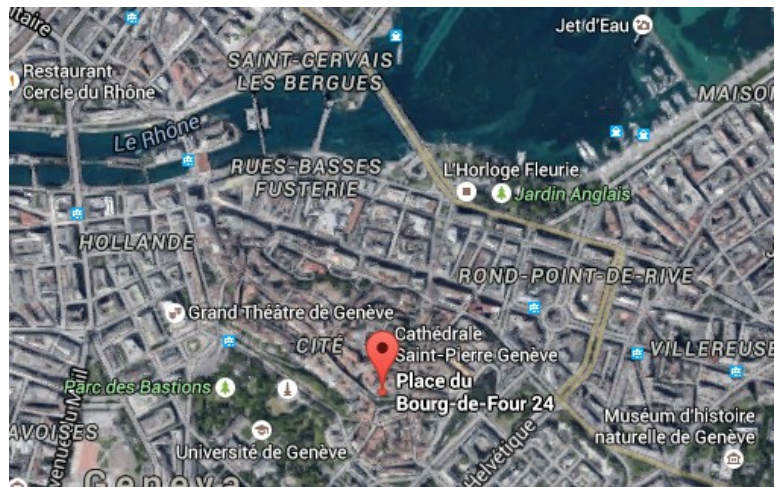


*aic website continued...*

anything you desire as a AIC Member. Contact Maxime or Ruth in the AIC office to purchase your exclusive Manor Cards.

**Advertising possibilities** on the AIC Website and the AIC Lifestyle Magazine that will be printed in October 2015, are available at the office. Just send us an email on [admin@amclub.ch](mailto:admin@amclub.ch) and we will send you the document which gives you the prices.

**Annual membership** is CHF 250 and Ambassador CHF 495. Why not treat yourself to an Ambassador Membership as you will have pre-reserved seating during our luncheons and invitations to exclusive VIP events. For joining the AIC contact us at [admin@amclub.ch](mailto:admin@amclub.ch) or come to the office at 24, Place Bourg-de-Four, 1204 Geneva in the heart of the Old Town and we can give you all the details on becoming of member.



## ★ New Members

We would like to inform you of our new AIC Members who have joined since January 2015. We would like to encourage you to invite your friends and colleagues to be members as they will enjoy not only **top global Speakers** with **special member prices** to attend, but also the many professional programs, sporting and cultural events that the AIC organizes for its members. Go to **AIC Facebook** to view all the exceptional events that were organised by the AIC. Give us your opinion on Facebook and on the **AIC Linked IN** page. We value your input.

Scroll down for New Members list





Maria Celeste	ALMESTAD	Director of External Relations	AYA INTERNATIONAL SA
Laura Jean	ANDERSON-POOLEY		
Istvan	BAKACS		ACCA
Frederic	BALDINI	Partnerships Manager	HELVETAS
Mariama	BENCHALAL	Asset Manager	
Enrico	Bröger	Founder	OBSESSIVECOMPULSIVE
<b>*Stuart</b>	<b>BROWN</b>	<b>Co-Founder</b>	<b>THE BRAND APART</b>
<b>*Dr. Katrina</b>	<b>BURRUS</b>	<b>Founder &amp; CEO</b>	<b>MKB CONSEIL &amp; COACHING</b>
Ian	CRONIN	Graduate Student MBA	UNIVERSITY OF GENEVA
Michelle	CROSSAN	CMO	VERTU
Mark	DI GEMMA	Senior Director Planning and Distribution	RALPH LAUREN
Gavin	DICKINSON	Global Director Brand Strategy	GFK
Corina	DUMONT	Training Consultant	KRAUTHAMMER INTERNATIONAL
Alicia	GARCIA-TORRICO	Business and Technical Advisor	RJN ASSOCIATES
Eric	HOHBERGER		ARKION SA
<b>*Napo</b>	<b>HOHN</b>	<b>Chief Executive Officer</b>	<b>SETE AVIATION HOLDING</b>
Guido	HOUBEN		WHY ARTS MANAGEMENT
Pierre	ITSCHNER	Student	WEBSTER UNIVERSITY
Desiree	KOGEVINAS		
Olivier	LACOSTE	CEO	ENNEAS
Matthew	LAUER	Group Head of Public Affairs	MERCURIA ENERGY TRADING SA
Noelle	LEVY	CEO	DIRAMEX SA
Mathew	MATHEW	Academic	STUDENT MBA
Rodolpho	MATOS	Denmark Country Manager	PROCTER & GAMBLE
Heliane	METZGER		
Peter	MYERS	Project Manager	
Jeff	REESE	Law and Public Policy Senior Counsel	CATERPILLAR
Samantha	SAULT	VP of Communications	US FASHION INDUSTRY ASSOCIATION

*\*Ambassador*

Pierre-Emile	SCHIFFELI	Managing Director Coverage and International Network	CREDIT AGRICOLE CORPORATE & INVESTMENT BANK
Edric	SPECKERT		BCV
Melissa	STAGGS	Retail Operation and Business Development Manager	CARTIER SWITZERLAND
Celeste	STEIGER	Assistante de direction	AYA
Ejigayehu	TESFAYE	Senior. Programme Associate	UNHCR
Christian	TOHME	Relationship Manager	ICRC
Dawn	VOUT	Major Donor Relations Manager	WORLD WIDE FUND for NATURE
Karen	WILSON	Founder	GV PARTNERS



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