



## Corporate Partnership Program (CPP)

We have designed a range of Corporate Partnerships for your company to play a vital role in the American International Club (AIC). With over 60 years of experience featuring top level conferences with high profile key speakers, professional programs, cultural events and sporting activities, the AIC is the place to be whether you want to build up important business contacts or develop your social network and activities.

### Platinum Corporate Package - CHF 25'000.- HT

#### BENEFITS:

- **Club Membership** – 4 Complimentary AIC Ambassador Memberships per year- Value: CHF 2'480; 10 complimentary AIC Memberships per year, CHF 3'750. Total Value: 6'230. (*including first year Registration Fee \**):
- **Lunch at the Head Table** – 4 invitations per year to be seated at the VIP Table;
- **CEO Forum** – 3 invitations to this exclusive, invitation-only, high profile business forum; invitations are allocated to Senior Management level only;
- **AIC Club Website** – your company name and logo on the AIC website; highly visible direct link to your own company website; an advertisement/banner on the website;
- **Corporate Lunch Recognition:** Corporate Partners are featured at each conference/event with their logo on Plasma Screen; (*please note that there may be an event sponsor as well, but it will be clearly indicated the difference*)
- **E Newsletter:** your company's news and activities that you wish to have the AIC communicate through our quarterly newsletter will be featured;
- **Social Media:** the AIC is active in all social media including Facebook, Linked In & Twitter. As a Corporate Partner, your company will benefit from substantial coverage;
- **AIC TV:** interview that will feature on the AIC Website and Youtube;
- **AIC Lifestyle Magazine** – two complimentary A4 page color advertisement and/or editorial with a Special Message and photo of the CEO (Value CHF 6'000); Special Acknowledgement in the Corporate Partners section of the AIC Lifestyle Magazine;
- **4<sup>th</sup> of July 2015 Celebration Event** –20 invitations to attend this exciting outdoor event with entertainment for adults and children (Value: CHF 600; non-members CHF 1'000);
- **Thanksgiving Dinner, November, 2015** – a table of 10 guests for this festive dinner with entertainment (Tickets are CHF 125 per person for Members, value CHF 1'250; non-members CHF 150 per person);

*\*Please note that prices for tickets to events are quoted at Members' prices as the offer includes Memberships; non- members pay a higher price which is noted.*



## Gold Corporate Package - CHF 15'000.- HT

### BENEFITS:

- **Club Membership** – 2 Complimentary AIC Ambassador Memberships per year (Value: CHF 1'240 per year and 6 complimentary AIC Memberships per year (Value: CHF 2'250); Total Value: CHF 3'490. *(please note prices include first time registration fees).*
- **Lunch at the Head Table** – 2 invitations per year to be seated at the VIP Table;
- **CEO Forum** – 2 invitations to this exclusive, invitation-only, high-profile business forum; invitations are for only Senior Management level only;
- **AIC Club Website** – your company name and logo on the AIC website; highly visible direct link to your own company website; an advertisement/banner on the website;
- **Corporate Lunch Recognition:** Corporate Partners are featured at each conference/event with their logo on Plasma screen; please note that there may be an event sponsor as well, but it will be clearly indicated the difference. One is for the event and CPPs for the year;
- **Social Media:** the AIC is active in all social media including Facebook, Linked In & Twitter: as a Corporate Partner, your company will benefit from substantial coverage;
- **AIC TV:** interview that will feature on the AIC Website and Youtube;
- **AIC Lifestyle Magazine** – 1 A4 page color advertisement (Value: 2'000); 1 advertorial half page: (Value: CHF 1'000); Total Value: CHF 3'000; Special Acknowledgement in the Corporate Partners section of the AIC Lifestyle Magazine; E-Newsletters are sent out monthly to incorporate your recent news.
- **4<sup>th</sup> of July, 2015 Celebration Event**– 10 invitations to attend this exciting outdoor celebration with entertainment for adults and children (Value: CHF 300, members and CHF 500 non-members);
- **Thanksgiving Dinner, November, 2015** – 6 complimentary invitations for this festive dinner with entertainment (Value: CHF 150, Value: CHF 750; non-members, CHF 150 per person, CHF 900); Corporate Partners are recognized at the event on the plasma screen;

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AMERICAN  
INTERNATIONAL  
CLUB OF GENEVA

*Welcoming All Nationalities in the Lac Léman Region*

## **Silver Corporate Package - CHF 8'000.- HT**

### **BENEFITS:**

- **Club Membership** – 1 complimentary AIC Ambassador Membership per year, Value: CHF 620 and 3 complimentary regular Memberships per year (CHF 375 each) Value CHF 1'125; Total Value: CHF 1'745;
- **Lunch at the Head Table** – 1 invitation per year to be seated at the VIP Table;
- **CEO Forum** – 1 invitation to this exclusive, invitation-only, high-profile business forum; this is for Senior Management only;
- **AIC Club Website** – your company name and logo on the website;
- **Corporate Lunch Recognition:** Corporate Partners are featured at each conference/event with their logo on a plasma screen; please note that there may be an event sponsor as well, but it will be clearly indicated the difference, as one is for an event and the CPP's the year;
- **Social Media**-the AIC is active in all social media including Facebook, Linked-In & Twitter;
- **AIC TV:** interview that will feature on the AIC Website and Youtube;
- **AIC Lifestyle Magazine**- 1 A4 page color advertisement, Value: CHF 2'000; Special Acknowledgement in the Corporate Partners section; E-Newsletters are sent monthly to incorporate your recent activities.
- **4<sup>th</sup> of July 2015 Celebration Event** – 5 tickets to attend this exciting outdoor event with entertainment for adults and children; Value: CHF 150 for members; non-members CHF 250;
- **Thanksgiving Dinner, November, 2015** – 4 complimentary tickets to attend this festive occasion with entertainment, Value: 500 for members and CHF 600 for non-members.

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## **Bronze Package CHF 5'000.- HT**

### **BENEFITS:**

- **Club Membership** – 2 complimentary regular Memberships per year (CHF 375 each)  
Value CHF 750;
- **Lunch at the Honorary Ambassador Table** – 1 invitation per year to be seated at the Honorary Ambassador Table;
- **CEO Forum** – 1 invitation to this exclusive, invitation-only, high-profile business forum;
- **AIC Club Website** – your company name and logo on the website;
- **Corporate Lunch Recognition:** Corporate Partners are featured at each conference/event with their logo on a plasma screen; please note that there may be an event sponsor as well, but it will be clearly indicated the difference, as one is for an event and the CPP's the year;
- **Social Media**-the AIC is active in all social media including Facebook, Linked-In & Twitter;
- **AIC Lifestyle Magazine**- ½ page color advertisement, Value: CHF 1'000; Special Acknowledgement in the Corporate Partners section; E Newsletters are sent out monthly to incorporate your recent activities.
- **4<sup>th</sup> of July 2015 Celebration Event** – 2 tickets to attend this exciting outdoor event with entertainment for adults and children; Value: CHF 60 members; non-members CHF 100;
- **Thanksgiving Dinner November, 2015** – 2 complimentary tickets to attend this festive occasion with entertainment, Value: 250 for members and CHF 300 for non-members.

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## CORPORATE PARTNERSHIP FORM

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Zip code: \_\_\_\_\_

City: \_\_\_\_\_

Country: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

We would like to buy the following Corporate Donor Package, at a value of:

**Platinum Package:** CHF 25'000.-

**Gold Package** CHF 15'000.-

**Silver Package** CHF 8'000.-

**Bronze Package** CHF 5'000.-

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