

The American International Club of Geneva

in cooperation with the

PMI Switzerland Chapter

cordially invites you to an Exclusive Professional Program featuring

Mr. Fredrik Härén

Founder of interesting.org.

Renowned writer and speaker on business creativity

Thursday, 12 November 2009

(18:30 welcome drinks, 19:00 Presentation followed by Q&A)

Venue: Hewlett-Packard

150 Route du Nant-D'Avril
1217 Meyrin



ABOUT FREDRIK HAREN

Fredrik Härén is a Swedish entrepreneur, publisher and author who now lives in Singapore. He is the founder of a creativity company called interesting.org, and has been invited to speak on creativity in over 1000 sessions to people in more than 30 countries. He was awarded "Speaker of the Year" in Sweden 2007, and was selected as one of "Sweden's 100 most inspiring persons" by the magazine "Leva" in 2008. In 2009 he was selected one of "Sweden's most sought after business speakers". Fredrik has written a total of 7 books. His next book - "The Developing World" - will be published in English later this year.

ABOUT THE IDEA BOOK

The Idea Book has sold over 200 000 copies to readers in more than 40 countries. It has been translated into 9 languages (including Mandarin and Japanese). It was recently launched in Singapore and quickly made it to the bestselling shelf of Borders, Kinokuniya and even the book shop at Changi Airport. This year, The Idea Book will also be launched in Thailand, the Philippines, Hong Kong, Austria and a few other countries. When the book was launched in Japan, it made it to the top 5 on Amazon.jp's list of best selling management books; and when the book was launched in Iceland, more than one percent of the population of Iceland bought The Idea Book within one month.

Professional Program | reservation form | Fredrik Härén

AIC member PMI member Other: _____

PMI Switzerland members must sign-up via the chapter website in order to receive their professional development credits :

www.pmi-switzerland.ch/regional

Name, Function :

Company Address :

E-mail :

Thursday, 12 November 2009

Hewlett Packard, Geneva

18:00 check-in & welcome drink

19:00 presentation followed by
Q&A

CHF. 30.- AIC & PMI members

CHF. 50.- non-members

Cash payment at entrance

Please Note: A full no-show charge is applicable unless cancellation is received latest 17:00 of the previous day.