



**BARONESS ARIANE DE ROTHSCHILD  
AIC SPEAKER LUNCHEON**



AMERICAN  
INTERNATIONAL  
CLUB OF GENEVA

*Welcoming All Nationalities in the Lac Léman Region*

*Lifestyle*  
2016



**DR. TEJ TADI, CEO MINDMAZE  
ENTREPRENEURSHIP PROGRAM**

15% OFF FOR AIC MEMBERS



## Bespoke Tailoring Is All About You

It is about creating a tailored cut unique to you.

It is about selecting a cloth with just the right texture and weave from the finest mills in the world.

It is about knowing that every single detail, from the lapel width to the button position, has been engineered to create a bespoke suit that moves with you.

It Is All About You.

# RAJ MIRPURI

BESPOKE CLOTHIERS  
since 1976

6ème étage, 7 Place du Molard, 1204 Genève  
T: 022 816 3780 E: geneva@mirpuri.com

1 stock, 94 Bahnhofstrasse, 8001 Zurich  
T: 043 243 9100 E: zurich@mirpuri.com

1st Floor, 110 New Bond Street, W1 London  
T: 020 7907 9110 E: london@mirpuri.com

[www.mirpuri.com](http://www.mirpuri.com)



# Who will decide my future?



I will. Starting with a Bachelor's degree at Webster University Geneva.

Broaden your horizons and learn to think for yourself on our inspiring, multi-cultural residential campus. As an American-accredited university, Webster offers you first-class, personalized education and access to our truly international campus network.

Your global learning experience begins here. [webster.ch](http://webster.ch)

**Webster**  
UNIVERSITY

**Geneva**



# RESHAPING THE INDUSTRY TO TAKE FLIGHT.

Stronger quality, science, global reach and value for the money than any of our major combined competitors.\*

At Covance, we deliver game-changing solutions that will lift your industry to new heights.

\*Based on a blinded survey of 162 CRO decision makers, May 2015.

[www.covance.com](http://www.covance.com)

**COVANCE**  
SOLUTIONS MADE REAL®



# PIERRE MAUDET

Geneva financial centre is ideally poised to make innovation its trademark  
The industry is evolving and Geneva encourages the transition.

The World Economic Forum's Global Information Technology Report 2015 places Switzerland among the 10 nations that are best equipped to face the technological evolution. With its long tradition of excellence in Banking and Finance Geneva has the potential to emerge as an innovation driver in the Financial Technologies (FinTech) segment.

Geneva has a 500 years long experience in financial services. These last years the sector has had to adapt to technologies and digitization offering new opportunities. From e-banking apps on smartphones to contactless payment and cryptocurrency, FinTech is already part of our daily lives.

This rapidly evolving field offers exciting opportunities for the financial industry. Facing these profound changes, we must explore, embrace, invest and implement new solutions. In the absence of raw materials, Geneva's priority is Innovation.

The presence of a first-rate financial centre combined with leading-edge infrastructure, research institutions and technology incubators, creates ideal conditions. Thanks to its excellent reputation for responsible data handling, Geneva is particularly well positioned to become a prime location for "big data" management centres and cyber security.

The presence of Sibos – the world's premier financial services event - in Geneva this autumn, offered a unique opportunity to highlight and showcase our expertise in the FinTech segment and advertise our excellence to an international audience.

24 Swiss FinTech start-ups have presented their innovative solutions to the global financial community at a "Swiss FinTech Corner" during the the 2016 Sibos convention.

Being at the heart of the show has been a significant milestone for our promising FinTech ecosystem.

As Minister of Economy, I am committed to supporting innovation and new economic opportunities and to fostering the innovative Financial Technologies ecosystem.

**Pierre MAUDET**

*Conseiller d'Etat in charge of  
Department of Security and the Economy*





The whole world  
comes together  
in Geneva.

**We bring Geneva  
to the world.**

Discover 37 destinations from Geneva  
and 102 via Zurich.







# HARSCH

The Art of Moving **Forward**

YOUR SWISS MOVING AND RELOCATION SPECIALIST

Since 1957, Harsch has been able to develop a wide range of tailored mobility services : moving your household goods from-to anywhere in the world, assisting you with your home search and finding the right school for your kids, opening a swiss bank account. We take care of everything ... well, almost everything !

[www.harsch.ch](http://www.harsch.ch)

FINE ART TRANSPORT | MOVING | RELOCATION | RECORDS MANAGEMENT

GENEVA  
Tél. +41 22 300 43 00

LAUSANNE  
Tél. +41 21 320 43 00

BASEL  
Tél. +41 61 411 56 17

ZURICH  
Tél. +41 44 851 51 00





## BEST DEAL EVER ON VOLVO BESTSELLER

No other Volvo gives you driving pleasure like the Volvo XC60. Featuring allwheel drive, hill-descent control and hill-start assist, this great-looking car also delivers outstanding drivability and control.

Volvo is currently offering diplomat customers the best deal ever on the bestselling Volvo XC60. This fall, the Summum trim equipment level, Diplomat Package and Xenium Package are all free of charge, resulting in a total saving of €7070 on your new Volvo XC60.



**€0** SUMMUM  
TRIM LEVEL  
**SAVE €3830**

**€0** VOLVO DIPLOMAT  
PACKAGE  
**SAVE €1545**

**€0** XENIUM  
PACKAGE  
**SAVE €1695**

### Volvo XC60 D3

**SUMMUM TRIM LEVEL** Auto dimmed rear view mirror, leather upholstery, power driver seat with memory, chrome lower door molding, Personal Car Communicator (PCC) with keyless drive, silver roof rails, 18" alloy "Tucan" wheels with Pirelli tires.

**VOLVO DIPLOMAT PACKAGE** Chrome adaptive digital display, textile floor mats, SENSUS navigation, park assist front and rear, high-performance multimedia and audio system.

**XENIUM PACKAGE** Power passenger seat, power glass sunroof, power tailgate, power assist camera

VOLVO CAR DIPLOMAT SALES  
1956 - 2016

**€26'060**

**AUTOBRITT**

> AUTOBRITT AUTOMOBILES SA  
> AUTOBRITT GRAND-PRÉ SA

RUE VIGUET 1 | ACACIAS  
RUE GRAND-PRÉ 2 | SERVETTE

022 308 57 00  
022 919 05 00

Offer valid for European specification, left-hand-drive, model year 2017. The car on the image may contain extra equipment not included in the offer.





**WS Park Dental** San Francisco, California



**Bellerive** Lausanne, Switzerland



**Nobu** Malibu, California



**LAX Duty Free Shops** Los Angeles, California



**East 49th St.** New York, New York



**Equinox** Vancouver, British Columbia

# CONTENTS

Message from the AIC President.....	11
History of the American International Club.....	12
Message from the AIC Business Development Director.....	17
Executive Committee .....	24
Message from the AIC Corporate Partnership Program Chair .....	27
Message from the AIC Membership Chair .....	32
Message from the AIC Social Media Chair.....	35
Message from the AIC Sports Events Chair.....	38
Message from the AIC Cultural Events Chair .....	41
Member Benefits .....	44
AIC Speakers 2015 .....	47
AIC Speakers 2016 .....	55
Message from the AIC Civic Concerns Chair.....	61
Thanksgiving Celebration 2015 .....	78
4 <sup>th</sup> of July Celebration 2016 .....	80

## Vision of the AIC

Embracing the American values of enthusiasm, entrepreneurship, openness, intellectual curiosity and diversity, the AIC strives to be the English language club of reference for the Lac Léman region that welcomes and builds bridges across all nationalities and communities.

## Mission of the AIC

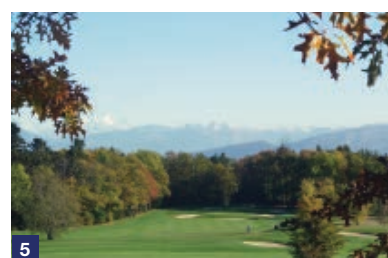
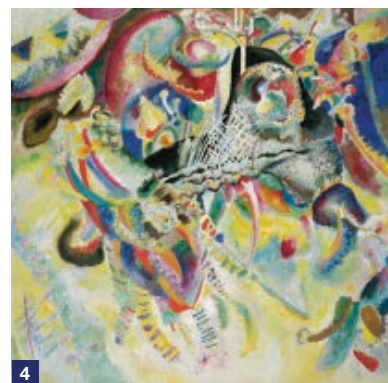
We organize social, cultural, sports and professional events for the international community of the Lac Léman region that are varied, informative, enjoyable, and encourage networking and friendships. Our prestigious Speakers Program attracts global, relevant leaders to exchange ideas and knowledge with our members and guests on topics making an impact on the world.



AMERICAN  
INTERNATIONAL  
CLUB OF GENEVA

*Welcoming All Nationalities in the Lac Léman Region*

29 rue Sautter, 1205 Geneva  
Tel. +41 22 704 13 23 - Fax +41 22 704 13 29  
admin@amclub.ch - [www.amclub.ch](http://www.amclub.ch)



1. Baroness Ariane de Rothschild, AIC 2016 Speaker
2. Campus Biotech
3. Dr. Tej Tadi, CEO MindMaze, AIC 2016 Entrepreneurship Program
4. AIC 2016 Cultural Activity
5. AIC 2016 Golf Tournament



# RONALD LEE BANKS

## Message from the AIC President



Dear AIC Club Members,

In my first President's Message I spoke of the three pillars of the AIC: Engaging Members, Building Strength, Delivering Benefits. I am pleased to report the AIC is doing well on all three.

**Engaging Members:** Many of you have volunteered to help at events, have been active on the AIC social media and your participation has been important to the AIC. The relationships we have with our corporate partners and sponsors are strong.

**Building Strength:** I would like to thank our corporate partners, event sponsors and advertisers for your much-appreciated support. We welcome you to the AIC family and with your support the AIC continues to be vibrant.

**Delivering Benefits:** In the past year, we offered over 30 high quality events to our members and guests and launched the new AIC Entrepreneurship Program. In addition, our members save money from discounts and special offers provided by many top retailers.

Highlighted in this edition of the AIC Lifestyle Magazine are the speakers we hosted in the Club's flagship Speakers Program, including the Baroness Ariane de Rothschild, Stéphane Garelli, Raymond Loretan, Caroline Lang and Filippo Grandi.

The AIC Entrepreneurship Series was launched in September, headed by Karen Wilson. The series is designed to present high level speakers to address different areas related to start ups. The first one was held in September at the Wyss Center in association with Campus Biotech, where the keynote speaker was Dr. Tej Tadi, founder and CEO of MindMaze SA.

The AIC Sports Program, led by Raphael Negron, continues to increase the number of events and participants. The year started out with a day of hiking in the snow in Les Diablerets, followed by a bowling tournament, the AIC Tennis Tournament, a summer hike in the Alps and the AIC Chand Kaul Memorial Golf Tournament. In the fall, Raphael is planning a special event to be announced soon.

The AIC Geneva Economic Forum was held in May and the second one will be held in December. Both focus on the issues that affect the business community in the Lake Léman region.

The 4<sup>th</sup> of July was celebrated in Grand Saconnex

under a beautiful sky, where over 400 members and guests attended. There were food trucks, baseball and football demonstrations and live music. The Bacardi Bar served up some great Mojitos, while the children enjoyed the bouncy castles and face painting. Voter registration was provided by the Democrats Abroad and American Citizens Abroad.

The AIC Thanksgiving Dinner is another signature event for the AIC and once again it will be held at the Hôtel Beau-Rivage, with all the holiday trimmings.

The AIC Professional Programs were well attended. In January, Ed Karr spoke on his year in Antarctica. We added two breakfast events to the program, heard from a world-class hedge fund manager and listened to an expert on using LinkedIn. We continue the monthly Aperos, where we welcome non-members to join us to learn more about the Club. A cloud-based IT and database platform was installed in 2015 where it continues to help improve the management of the website, the newsletter, event registration and the back office operations.

We are pleased to work with Blue Heron Productions Sàrl (Mary Hofstetter, AIC Business Development Director and Maxime Laperrouze, Event Manager). The AIC's Ruth Dyson manages the Club's administration and is on the membership team. Together they manage the day-to-day operations, our social media, the Lifestyle Magazine, the events and the fundraising. Their efforts and dedication to the Club are appreciated by all, especially me.

I would like to thank the members of the management team, the Vice Presidents - Paige Holt, Michael Parmly and Ed Schneider, as well as Mark Mason, John McCarthy and Fabrice Pasquier, and the Executive Committee, whose time-commitment and concerted efforts the Club depends upon.

Most of all, I want to thank you, the AIC members, for your loyal attendance and support for the Club. Together we will continue to make the AIC the English language club of reference in the Lake Léman region, welcoming all nationalities.

I look forward to seeing you at future events.

**Ronald Lee BANKS**  
*AIC President 2016*

# PAST & PRESENT

## A History of the American International Club

Celebrating 65 years this year, the American International Club was born out of a rich appreciation for Switzerland and the Swiss, dating back to the USA-Geneva convention of 1872. After the USA won a dispute against England through arbitration in Geneva, Switzerland was put on the map for many American families looking to move to Europe. The club was founded in 1951 by two Americans: Henry St.-Leger (whose last name resonates Swiss but was actually born in Brooklyn) of the International Standards Organization, and Henry W. Dunning, of the League of the Red Cross Societies.

While the focus of the club has evolved over the years, it has always been about fostering friendship and relations among the international and local communities. From the beginning, the club has welcomed non-Americans, with up to 60% of our members today being Internationals and Swiss. In honor of this diversity, we adopted our slogan “Welcoming All Nationalities”.

The flagship activity of the American International Club is its prestigious ongoing Speakers Program whose participants, in their actions and decisions, have often had a remarkable impact on the world. Over the past 60 years, the AIC has had the honor to host a great variety of global leaders, both men and women, such as the late Shimon Peres, Mary Robinson, former High Commissioner of Refugees (UNHCR) and current member of The Elders NGO; Mikhail Gorbachev, Richard Lepeu (CEO, Richemont Group), Simona Scarpaleggia, (CEO, IKEA, Switzerland), Arnold Schwarzenegger, Peter Brabeck, (Chairman, Nestlé), Patrick Firmenich, Paul Polman, (CEO, Unilever); US Ambassador Suzy Levine, Ivan Pictet, Bertrand Piccard, (Founder and Director of Solar Impulse), the Baroness Ariane de Rothschild,... and the list goes on. At the end of this year, we will have hosted 753 Speaker lunches.

The AIC also hosts annual festivities, such as the famous July 4<sup>th</sup> Celebration and the Thanksgiving Gala as well as sporting competitions, such as golf

and tennis. We recently introduced a successful Entrepreneurship Series, alongside other Professional and Cultural programs. It is a Club that embraces intellectual and cultural pursuits, as well civic concerns, encouraging on-going social interaction amongst its members on a regular basis. We remain true to our Vision Statement: *Embracing the American values of enthusiasm, entrepreneurship, openness, intellectual curiosity and diversity, the AIC strives to be the English language club of reference for the Lac Léman region that welcomes and builds bridges across all nationalities and communities.*







**Images** 1) HRH, The Maharajah of Jodhpur 2) Sheikh Zaki Yamani 3) Shimon Peres, Prime Minister Israel 4) Peter Brabeck, CEO Nestlé 5) Micheline Calmy-Rey, President Swiss Confederation 6) Bertrand Piccard, Solar Impulse 7) Patrick Firmenich, CEO Firmenich 8) Ivan Pictet, Bank Pictet 9) Professor Henry Markram, Director Blue Brain Project 10) Mikhail Gorbachev, Former President of the Soviet Union 11) Peter Maurer, President, International Committee of the Red Cross (ICRC) 12) Baroness Ariane de Rothschild, Chairwoman of the Executive Committee of the Edmond de Rothschild Group, © Jean-Philippe Lacune.



# *Does your tax strategy have a passport?*



Different countries, different taxes: you need a partner who is not only thoroughly familiar with local legal conditions, but can also assess the tax-related ramifications of international business transactions. As a leading consultancy partner – worldwide and particularly in Switzerland – PwC will help you come to the right decisions in regard to tax matters, from location planning to the best organisation of structures and processes for your taxes. In Geneva, New York, and elsewhere.

PricewaterhouseCoopers SA

Avenue Giuseppe-Motta 50, Case postale, 1211 Genève 2, Tel. 058 792 91 00, Fax 058 792 91 10

Place Pury 13, Case postale, 2001 Neuchâtel 1, Tel. 058 792 67 00

Avenue C.-F.-Ramuz 45, Case postale, 1001 Lausanne, Tel. 058 792 81 00, Fax 058 792 81 10





## Seeding new opportunities

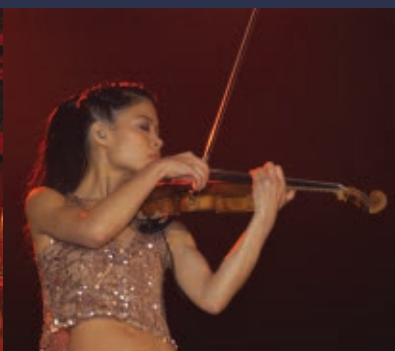
We're committed to helping local community initiatives take root. That's why we support more than 300 charitable institutions and arts projects around the world.

Who'd have thought?

Find out more at [jti.com/whodhavethought](https://www.jti.com/whodhavethought)



*Passion for entertainment*  
**LUXURY EVENT PRODUCTIONS**



**Mary HOFSTETTER**  
29, rue Sautter • CH-1205 Geneva  
[info@bhp-events.com](mailto:info@bhp-events.com)  
[www.blueheronproductions.ch](http://www.blueheronproductions.ch)



# MARY HOFSTETTER

## Message from the AIC Business Development Director



What a wonderful and exciting year it has been at the American International Club! The AIC maintains a fast pace with so many new and exciting developments. These efforts are for our Corporate Partners and members, to ensure that the AIC continues to shine throughout the Suisse Romande as the number one English-speaking club.

When I say number one, I mean not only in numbers, but in quality. The prestigious Speaker Program has continued to be the lynchpin of the AIC, as it has done for over 65 years. The incredible variety of speakers, all of whom are top level, has offered our members the unique possibility of interacting with global and local leaders in their fields. Where else do you get the opportunity to shake hands with world leaders and pose your questions in an intimate atmosphere? We work hard to maintain this privileged access to distinguished speakers. I would like to congratulate Tal Schibler and his Speaker Committee for their continuing efforts.

Raphael Negron has turned up the speed, developing the sporting events with the support of La Tour Hospital's newly launched Sports Facility. Robert Race has exceeded all expectations with the Cultural Program. This year our signature American event, the July 4<sup>th</sup> Celebration, was again a great success with an ever increasing number of guests attending. We are looking forward to a very successful Thanksgiving Dinner Dance again at the beautiful Hôtel Beau-Rivage.

The AIC never rests on its laurels. The launch of the new Entrepreneurship Series has brought the AIC into the center of one of the most successful endeavors that the Geneva and Vaud governments have been supporting over past years with great success, "health valley". From Geneva to Vaud, Switzerland is one of the leading countries in the field of start-ups in bio tech and life sciences. This is a field where American companies have been particularly active and we are happy to welcome them to the AIC.

In line with this development of "health valley" in the Suisse Romande, I undertook a strategy to increase the AIC's expansion into the Canton of Vaud. Between the Campus Bio Tech and the EPFL, we are proud to be an active participant in promoting this vibrant sector on innovation. Ferring Pharmaceuticals in Vaud has just joined the AIC as a Corporate Partner. The CEO, Michel Pettigrew, is well known to the AIC and we are delighted to welcome him as a partner.

The AIC has four new Corporate Partners from Vaud: the Foundation Jan Michalski in Montricher; GEMS World Academy in Etoy; Montalba Architects in Lausanne; and now Ferring Pharmaceuticals. Our partners in Geneva: Webster University; Covance, Harsch, the Art of Moving; pdp; JTI; PWC and SWISS will be interacting with them. Harsch has actually just recently purchased a moving company in Lausanne, paralleling this development. We cannot thank our AIC Corporate Partners enough for their loyal support.

I would like to express my thanks to our sponsors without whom our events could not take place on such a professional level: Les Facettes; Naef Prestige Knight Frank; Manor; Collège du Lemman; Autobritt; Safehome; Payot; Bucherer; Protectas; Infiniti; Berence; Bel Air Fine Arts; and Harsch. Our sincere gratitude!

We hope you like this year's edition of the AIC Lifestyle Magazine which brings you all the photos and write ups of the wonderful events that took place. In 2017, you will discover an exciting agenda waiting for you.

Wishing you a wonderful Christmas and a most Happy New Year!

**Mary HOFSTETTER**

# The Jan Michalski Foundation Portrait 2016



Photo © Leo Fabrizio

The Jan Michalski Foundation for Writing and Literature was created in 2004 in Montricher at the foot of the Jura Mountains in Switzerland. Vera Michalski-Hoffmann opened the foundation in her husband's memory to perpetuate their common commitment to those who devote themselves to the written word.

The mission of the Jan Michalski Foundation is to foster literary creation and encourage the practice of reading through a range of initiatives and activities. These include mounting exhibitions and cultural events that have a connection with writing and literature, making a large multilingual library available to the public, awarding an annual prize in world literature, granting financial support, and hosting a writer-in-residence program.

The Jan Michalski Foundation was originally imagined as a small community sheltered beneath a canopy and completely surrounded by nature, an inspirational setting at the foot of the Jura in the Canton of Vaud. The Foundation opened its initial buildings in 2013. Today it offers a unique communal venue that is turned outward to the world at large. It is a place where writers, artists, and the public come together.

## The library

The Jan Michalski Foundation Library opened in 2014. An ideal space for reading and working, the library offers a vast panorama of modern and contemporary literature. The aim of its multilingual and multicultural collections is to reflect all fields of literary creation and learning.

Today the library's five levels house over 60,000 books in their original language – English, German, French, Spanish, Portuguese, Italian, Arabic, Russian, and Polish are currently represented – as well as in French translation. The fourth and last floor, which opened in January 2016, features a singular convergence of writing and other forms of artistic expression, notably including a selection of artists' books and works on typography, calligraphy, and photo-literature.



Finally, completing this impressive range of materials, there is a large selection of literary reviews in a range of languages, as well as dictionaries and encyclopedias.

And on the library blog, the staff share some of their recent favorites as a kind of invitation to come and discover the library for yourself.

NEW OPENING HOURS Tuesday to Sunday, 9 am to 6 pm.



Photo © Leo Fabrizio

## The exhibitions

Faithful to its calling of promoting literature and writing, the Foundation offers the public various temporary exhibitions. Some of these give a new light on the works of great authors, others feature collections of remarkable works, while others be adopting a critical view of a topical theme, mixing arts and literature.

- « Sławomir Mrożek », 30<sup>th</sup> June 2013 – 1<sup>st</sup> March 2014
- « Horst Tappe | Writers' Portraits », 21<sup>st</sup> June – 28<sup>th</sup> September 2014
- « ManWoz », 7<sup>th</sup> October – 20<sup>th</sup> December 2014
- « Henri Michaux | Figures – Ecritures », 21<sup>st</sup> February – 14<sup>th</sup> June 2015
- « Gustave Roud | Le monde des signes et l'univers des choses », 27<sup>th</sup> June – 25<sup>th</sup> October 2015
- « Pierre-Alain Bertola | Ecritures graphiques », 6<sup>th</sup> November – 30<sup>th</sup> December 2015
- « Baselitz | Malelade – Bestiaire d'images et de mots », 13<sup>th</sup> February – 15<sup>th</sup> May 2016
- « Antonio Saura | De l'écriture à la peinture », 19<sup>th</sup> June – 25<sup>th</sup> September 2016
- « Photolittérature », 14<sup>th</sup> October – 30<sup>th</sup> December 2016

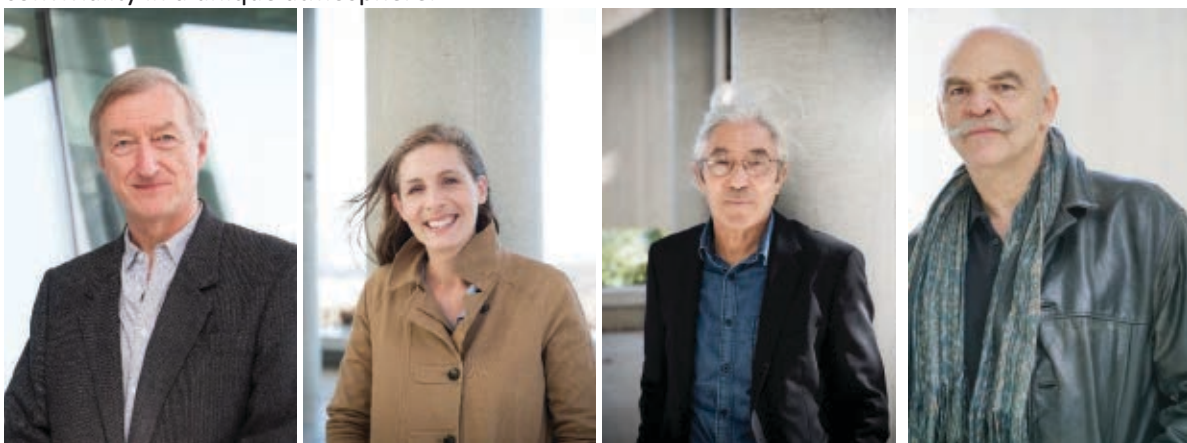
OPENING HOURS Tuesday to Sunday, 2 pm to 6 pm.



## The cultural events

The Foundation sets up an auditorium which allow the production of various cultural events for a large audience: presentation of writers' works, readings or debates and discussions with actors in the literary world. Thus personalities such as Manu Chao, Jacek Wozniak, Jonathan Coe, Lydie Salvayre, Etgar Keret, Julian Barnes, Cees Nooteboom, Eleanor Catton, Joël Dicker, Mathias Enard, Lyonel Trouillot, Samar Yazbek, Philippe Djian, Boualem Sansal, Martín Caparrós counted among the Foundation's special guests. This diversified program is also supplemented by performances, projections and plays.

Extending from the auditorium, a vast foyer, decorated with a monumental fireplace, invites the public to pursue the debates and to exchange impressions, or simply to share a moment of conviviality in a unique atmosphere.



Photos © Wiktorja Bosc

## The Jan Michalski Prize

The Jan Michalski Prize for Literature is attributed each year by the Foundation to crown a work of world literature. An original feature of the Prize is its multicultural nature. It is open to authors from the world over and is intended to contribute to their international recognition. The Prize will be awarded for works of fiction or non fiction, irrespective of the language in which it is written. The



winner will receive an amount of CHF 50,000, offering the possibility of greater dedication to her or his art.

To make up the Jury, the Foundation has called on exceptional writers who are multilingual, selected for their knowledge of various literary genres, but particularly for their cultural openness.



## The financial support

The Foundation's mission is to support projects of a literary nature. Applications are sent to the Board of the Foundation, chaired by Vera Michalski-Hoffmann. Grants are awarded after a collegial decision that is made based on criteria defined by the Foundation: the quality and originality of the project, the interest of its creation in a literary context, and proof of the need for financing. Many creations by Swiss and foreign authors or organizations have already benefited from this financial support.

## The writers' residence

The Foundation features an original group of seven residential modules that are available to writers, translators, and other creative individuals for residencies of varying lengths. Hanging from the openwork canopy surrounding the Foundation, these living spaces are called "cabins" and offer ideal conditions to anyone looking to start, continue, or put the final touches on a writing or translating project. Deliberately open to all types of writing, the Foundation residencies also allow those who are looking to combine writing and other forms of artistic expression the chance to pursue collaborative work with another. The first residencies will begin in the first trimester of 2017.



Fondation Jan Michalski pour l'écriture et la littérature

En Bois Désert 10 | 1147 Montricher | Switzerland

[info@fondation-janmichalski.ch](mailto:info@fondation-janmichalski.ch) | [www.fondation-janmichalski.com](http://www.fondation-janmichalski.com)



# Every child has a hidden talent, our school is the place to find it.

GEMS was founded in 1959 on the very simple idea that school shouldn't be a mould but a place where the uniqueness in every child is nurtured. Our International Baccalaureate (IB) programmes with a bilingual option, combined with our state-of-the-art facilities, offers students aged 3 to 18 an outstanding educational experience where every child can thrive. Call us at 021 964 1818 or visit our website: [GemsWorldAcademy-Switzerland.com](https://www.GemsWorldAcademy-Switzerland.com)

*A school built around your child.*

**GEMS**  
World Academy  
Switzerland  
INTERNATIONAL SCHOOL



# GEMS WORLD ACADEMY SWITZERLAND



From the moment it opened its doors in Etoy in 2013, GEMS World Academy Switzerland (GWAS) has set out to offer students, parents and families a different style of education. Part of a family-run, globally recognised network of 87 international schools with a 57 year heritage of academic excellence, the school is one of only five in the GEMS Education network to have the premium "World Academy" status. With the newly appointed Head of School, Catherine McKeever, who has extensive experience in teaching and leading schools and who is new to GWAS but not to GEMS, the international school looks set to go from strength to strength.

**We caught up with Catherine McKeever to find out more about the school.**

**When you talk about the school to parents and students, what do they comment on the most?**

The most important aspect of the school that parents talk about is the high quality of teaching. This always comes through really strongly and parents feel passionate about it. That's followed by our commitment to students' wellbeing and happiness (*we have our own Director of Student Wellbeing*) and our families are welcome to use facilities such as the indoor swimming pools, fitness and dance studio and the World Language Learning Centre (WLLC). Students love the level of technology they use in class and how it enhances their learning, our extensive offering of after school activities and our Sports Centre. And everyone loves the food in our restaurant!

**Can you tell us a bit more about the teaching and learning?**

We have over 20 nationalities of highly qualified and dedicated teachers coming from a wide variety of international and IB experiences. From a curriculum standpoint, we are the only school in the La Côte region between Geneva and Lausanne that offers all three International Baccalaureate (IB) Programmes – that's the Primary Years Programme, Middle Years Programme and the Diploma Programme. For our students, aged 3 to 18, this means a smoother transition between primary and secondary school and by the time that they arrive at the Diploma Programme, they're very familiar with what the IB expects from them. At GEMS World Academy Switzerland it is as much about teaching students how to learn as it is in telling them *what* to learn. The approach is very much 'inquiry-based', which means that students learn to ask questions, think critically and challenge what they are told. Students appreciate that unlike a more traditional style of learning, the IB approach encourages two-way dialogue.

**How important are languages at your school?**

All of our programmes are taught in English, with French as a second language and then German and Spanish as third languages from age 11. The level of French instruction is adapted to individual needs; over 30% of our student base is currently mother-tongue francophone. All students are prepared throughout their schooling to be able to pursue a bilingual IB Diploma during their last two years should they choose to do so. The World Language Learning Centre in school offers courses in more than 11 different languages and uses learning through drama techniques to build self-confidence. Courses are open not only to students and their families but also to the wider community, whether it is public school students wanting to take advantage of their free Wednesday afternoons to improve their English or business people wanting to learn another language in the evenings.

**What are some other differences that GWAS offers?**

In most schools, if children want to have music lessons, they are usually after the school day ends. We make sure that these music lessons are integrated into the school day without sacrificing any of our students' other key lessons. In addition to having a Director of Student Wellbeing, who is responsible for making sure that student wellbeing is at the heart of the school, we also have a Parent Relations Executive and a strong Parental Engagement Programme. GWAS offers a welcoming and inclusive environment for parents to meet new people and make new friends. We encourage our parents, grandparents or brothers and sisters to come and join students for lunch in our restaurant, for example. We also encourage students to understand their place in the wider world and to develop a social conscience by helping them lead and take part in charitable activities both in the local community and globally.

I am very proud to lead a school that produces not only well-educated young men and women but also well-rounded, well-balanced ones! At GEMS, we like to think that we are "a school built around your child".

**Catherine McKeever, thank you very much!**



# EXECUTIVE COMMITTEE



Ron **BANKS**  
*President*



Paige **HOLT**  
*Vice-President*



Michael **PARMLY**  
*Vice-President  
4<sup>th</sup> of July Chair*



Ed **SCHNEIDER**  
*Vice-President*



Fabrice **PASQUIER**  
*Treasurer & Office  
Administration Chair*



Edward **KARR**  
*Nominating Committee  
Chair*



Ed **FLAHERTY**  
*Club Development  
Chair*



Anne-Shelton **AARON**



Mary **BERNASCONI**  
*Civic Concerns Chair*



Jean-Frédéric  
**BERTHOUD**  
*DEV Liaison*



Katrina **BURRUS**  
*Social Media Chair*



Patrizia **CARLEVARO**  
*CEO Forum Chair*



Alain **CHALOUHI**



Jean-Luc **CHOPARD**  
*Geneva Government  
Liaison*



Kevin **CROWLEY**

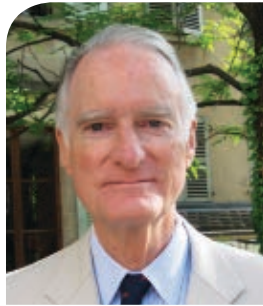


Carlo **LAMPRECHT**  
*Honorary Vice-President*





Mark **MASON**  
Membership Chair



John **McCARTHY**  
Corporate Partnership  
Program Chair



Thomas **PIERCE**  
US Government Liaison



Raphael **NEGRON**  
Sports Chair



Jean-Claude  
**PETERSCHMITT**  
Speakers Committee  
Chair Emeritus



Francis **PRIBULA**



Robert **RACE**  
Cultural Programs Chair,  
Thanksgiving Chair



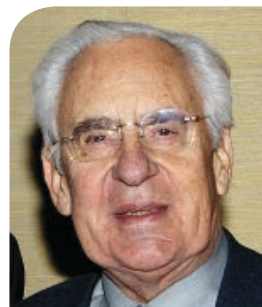
Roy **RYAN**



Tal **SCHIBLER**  
Speakers Committee  
Chair



Debbie **SMITH**  
Sports Co-Chair



André **TOMBET**  
Legal Advisor



Giovanni **URSO**



Karen **WILSON**  
Entrepreneurship  
Program Chair



Mary **HOFSTETTER**  
Business Development  
Director



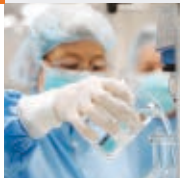
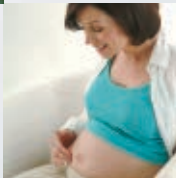
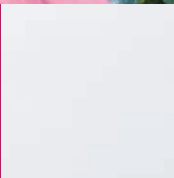
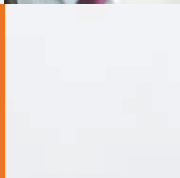
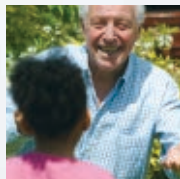
Maxime  
**LAPERROUZE**  
Event Manager



Ruth **DYSON**  
Administration



# Ferring — for life



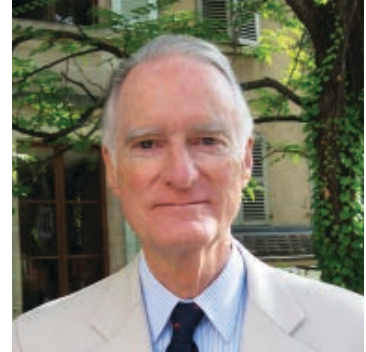
Headquartered in Switzerland, Ferring Pharmaceuticals is a research-driven, specialty biopharmaceutical group active in global markets. The company identifies, develops and markets innovative products in the areas of reproductive health, urology, gastroenterology, endocrinology and orthopaedics.

Ferring has its own operating subsidiaries in nearly 60 countries and markets its products in 110 countries. To learn more about Ferring or its products please visit [www.ferring.com](http://www.ferring.com)



# JOHN McCARTHY

## Message from AIC Corporate Partnership Program Chair



### Corporate Partners for an Expanding Club

My Corporate Partnership Program (CPP) team -- Karen Wilson, Patrizia Carlevaro, Bob Posey, Terri O'Brien, Mary Hofstetter -- and I are proud to report that 2016 has been another successful year for the Club and both its legacy and new supporting partners from the business and not-for-profit worlds.

First, I want to extend a warm welcome to the new partners which the AIC Business Development Director Mary Hofstetter brought in: the Jan Michalski Foundation at the Platinum level, GEMS World Academy at the Silver level and Montalba Architects and Ferring International SA at the Bronze level.

All four are based in the Canton of Vaud and Mary has driven the American International Club of Geneva's repositioning as THE social and business club for the entire Suisse Romande region!

In order to serve our growing list of members in the Suisse Romande, more Club events were held in Vaud this year such as a private tour of the Musée Elysée in Lausanne by its new director, Tatyana Franck.

The CPP team has spent a good deal of time reaching out to Swiss and multinational companies in the region which are coming to realize the visibility to be gained by putting their names alongside the AIC's prestigious 60 year old brand as well as the special benefits to which their employees will be entitled.

The Club's offering of Speaker, Cultural and Sporting events has exceeded all expectations in 2016 and plans are in place for another great program in 2017. The Club's Executive Committee is very grateful to our Corporate Partners for the funding which enables the Club to be professionally managed and to perform for its members at a very high level. We look forward to serving our current partners -- and to welcoming more new ones -- in 2017.

**John McCarthy**  
CPP Chair & Past President

### 2016 CORPORATE PARTNERS

**COVANCE**

**GEMS**  
World Academy  
Switzerland

**MONTALBA ARCHITECTS**

**HARSCH**  
The Art of Moving Forward

**FONDATION JAN MICHALSKI**  
POUR  
L'ECRIURE  
ET LA  
LITTÉRATURE

**Webster**  
UNIVERSITY

**pdp** performance development partners  
helping careers and organizations move forward

**FERRING**  
PHARMACEUTICALS

**pwc**

**SWISS**

**JTI**



*Les Facettes*



Rue du Rhône 40 - 1204 Geneva  
+41 (0)22 400 00 40  
[www.lesfacettes.com](http://www.lesfacettes.com)





# Les Facettes



## A Hidden Jewel

Having lived in Geneva for many years, I never realized how accustomed I had become to seeing and interacting with a specific set of brands. At times, this brand monotony meant a lack of pieces which were personal and represented my personality and taste. Thus, I was pleasantly surprised to recently discover Les Facettes, a hidden jewel, tucked away on the prestigious Rue du Rhone.

The luxury jewelry store is home to a multitude of renowned international brands, such as Wendy Yue and Scavia (which are all exclusive in Geneva to the boutique); each brand bringing forth special, exquisite jewel pieces. From handcrafted details to superior quality stones, the boutique houses *many unique collections*, with a

variety of affordable pieces. If the artistic creations on display do not catch your fancy, the helpful team at Les Facettes is always ready to go an extra mile.

Whether it's making alterations to a piece currently in store or having *your dream creation from scratch*, Les Facettes prides itself in serving each of their customers' needs. I've had the opportunity of interacting with the team on several occasions, and their amiable nature and can-do attitude win your heart immediately. Their magic can even transform an old heirloom into a new age statement piece.

The newest addition to Les Facettes prestigious line up, *Lebeau-Courally*, an exclusive watch range, offers the finest in

horlogerie for both men and women. With a heritage of creating the most beautiful hunting products, Lebeau-Courally amalgamates fine craftsmanship with intricate detailing to create spectacular pieces. The watches are all carefully assembled on the factory in Le Locle, with special detail to each piece's *unique movement*.

If all this hasn't already captivated your fascination, you must surely take a trip to Les Facettes and discover in person, the many design treasures exhibited in their store, as well as experience first hand their excellent *personalization service and array of exclusive designers*.

Manal Waqi



HOTEL METROPOLE  
GENEVE  
1854

# LE PLUS GENEVOIS DES PALACES



ESTABLISHED IN 1854 ON  
THE SHORES OF LAKE GENEVA.  
AN ICONIC BUILDING,  
CROWNED BY A PANORAMIC  
TERRACE, UNLIKE ANY OTHER  
IN THE CITY.

HOTEL METROPOLE GENEVE ★★★★★

Quai Général-Guisan 34 • 1204 Geneva • Switzerland • T +41 22 318 3200 • [hotel@metropole.ch](mailto:hotel@metropole.ch)  
[METROPOLE.CH](http://METROPOLE.CH)

LIFESTYLE  
*Preferred*  
HOTELS & RESORTS





GRANDVAUX



YENS



DULLY



CHÉZARD



COLLONGE-BELLERIVE

# ÉLARGISSEZ VOTRE HORIZON

Par l'intermédiaire de nos courtiers spécialisés dans les biens d'exception, nous vous assurons l'accès aux plus belles adresses dans le monde et à un réseau de plus de 417 agences établies dans une cinquantaine de pays. Que ce soit en Suisse ou à l'international, nos professionnels sont à votre disposition pour acheter, vendre ou louer un bien de prestige.

[www.naef-prestige.ch](http://www.naef-prestige.ch)



CANNES



VERBIER



GENÈVE



MONTREUX

## NOS AGENCES

### GENÈVE

T. +41 22 839 38 88  
[prestige.ge@naef.ch](mailto:prestige.ge@naef.ch)

### NYON

T. +41 22 994 22 83  
[prestige.ny@naef.ch](mailto:prestige.ny@naef.ch)

### LAUSANNE

T. +41 21 318 77 28  
[prestige.la@naef.ch](mailto:prestige.la@naef.ch)

### VEVEY

T. +41 21 318 77 18  
[prestige.riviera@naef.ch](mailto:prestige.riviera@naef.ch)

### NEUCHÂTEL

T. +41 32 737 27 50  
[prestige.ne@naef.ch](mailto:prestige.ne@naef.ch)

### MONTAGNE & INTERNATIONAL

T. +41 22 839 38 88  
[prestige.ge@naef.ch](mailto:prestige.ge@naef.ch)

# MARK MASON

## Message from the AIC Membership Chair



### Greetings and Welcome!

Joining and being a member of the American International Club opens opportunities that otherwise would be unimaginable or inaccessible. The club unfolds a vast social and professional network through a variety of attractive events from its world class Speaker Luncheons, VIP Cultural Events, and exclusive Sports Program. These are complemented by a variety of activities connecting our shared passions, including our Social Events and Apéros, Professional and Entrepreneurial Series, Civic Activities and traditional events of Thanksgiving and Independence Day which draw our International Lac Lemman community.

Geneva is a small town, you often bump into people you know, yet there are many parallel circles of people whom you may not have the chance to meet. The American International Club is a platform which interconnects these circles and allows you to approach other business sectors, the UN and International Organizations, and various nationalities. This is the club of all nationalities, not only Americans. It is a great club for learning more, finding out what is really happening locally as well as globally and creating a wide professional and personal network. A high percentage of members have joined over 10 years ago and keep their membership as it offers a true value.

The club attracts a diverse and international membership of newcomers and long-time citizens/residents of our community through its various events. I would like to share some of the recent experiences which our club has offered:

- We advanced our business ambitions through our Entrepreneurship Series and the inspirational developments of MindMaze and its novel

treatments for stroke victims with the Founder and CEO, Dr. Tej Tadi.

- We swung for holes in one on the splendid Maison Blanche golf course, aced our opponents on the Eaux-Vives Tennis Club courts, tried to strike out at the La Praille bowling alley, and enjoyed our natural surroundings on hikes and snowshoes.
- We explored amazing Antarctica through the eyes and experience of one of the few persons who spent a calendar year there.
- We gathered and made new friends at the monthly Apéros listening to Jazz music together at the M Bar, watching the sunset over Geneva from the Big 5 Rooftop, and lounging at Arthur's.
- We mentored and learned through our exchanges with fellow members to develop our professional and personal aspirations.
- We improved our understanding and use of Social Media, learning the ins and outs of Linked-In through our Professional Program.
- We were humbled and called to act from the discussion with Filippo Grandi, United Nations High Commissioner for Refugees Speaker luncheon.
- We gave back to our local community raising money for the Geneva Red Cross while celebrating Thanksgiving together.
- We enjoyed a great concert in the Grand Sacconex Park while playing baseball and football with our friends and families during our annual Independence Day Celebration.



- We have been inspired by visionaries like Bertrand Picard and his Solar Impulse accomplishments and we learned about the philanthropic activities of the Rothschild family.

These venues and events provide an environment for introduction and exchange with fellow members sharing similar passions.

To top that off, we have delivered significant savings to our members through our benefits and discounts with Manor, Grand Théâtre de Genève,

Ciné 17, and Wellness Only to name a few. Many members have more than recovered their membership contribution with these benefits!

We encourage you to share your club experiences with your acquaintances and invite them to experience the American International Club through one of our next events.

**Mark MASON**

*AIC Membership Chair*

## 2016 AMBASSADOR MEMBERS

ACEDO Clementina	MICHALSKI-HOFFMANN Vera
ARBEZ Jean-Max	MONTALBA David
BADRAN George	OLTRAMARE Yves
BISSELL James B.	PARMLY Michael
BOHN Thomas	PASQUIER Fabrice
BONDARENKO Oxana	PETERSCHMITT Jean-Claude
BORGSTEDT Jean-Jacques	PETTIGREW Michel
BROWN Stuart	MCKEEVER Catherine
BURNS Thaddeus	RACE Robert
BURRUS Katrina	RAINEW Matthew
CARRARD François	RISCH James
CLIVAZ Francis A.	ROOD Leslye
CROSBY Daniel	ROPPEL Hugo
CROWLEY Kevin	RUEEDI Hans
DE BOISSEZON Charles P.	RYAN Roy
DE WECK Anne-Marie	SAUTEBIN Gilles
EGGER Reto	SCHIBLER Tal
EGGLY Fabrice	SOBON Paul
FAVRE Pascal-Laurent	SPENCER Robert
FLAHERTY Edward Patrick	STRICKLAND Frances
HALAC Ariane	STROMMER Charles
HARSCH Isabelle	SUSSLI Jean
HOFMANS Willem Jan	TAYLOR Gavin
HOHN Napo	TIBERGHIE Pierre-Yves
HOLT Paige	URSO Giovanni
HORNUNG-SOUKUP Anne	VOUTE Janet
KARR Edward	WAGENAAR Erik
LE David-Peter	WAVRE Pierre-Alain
LE ROUX Jean-Marc	ZEEB Bill
MARSHALL Claude	
MCCARTHY John	

LE  
CHAT  
BOTTÉ



«De beaux produits, des vins superbes et surtout l'habileté d'un chef  
qui illustre parfaitement la morale du Chat Botté»  
Guide Michelin 2017





# DR. KATRINA BURRUS

## Message from the AIC Social Media Chair

The American International Club uses the social media venues of Twitter (AICGeneva), Facebook (AICof Geneva), LinkedIn, TV shows and their website [www.amclub.ch](http://www.amclub.ch) to become known and the club needs to put in time and effort to do this. Time is needed to post interesting information, not for all, but for a targeted market. It also takes an effort to post regularly about news and events.

The AIC is oriented towards activities and networking opportunities that provide value through their fascinating speaker events, entertaining sport events, engaging CEO reunions, Entrepreneurial panels and TV shows that attract a wider group of people.

This requires branding, social proof, content creation and networking to become known. A club's objective is to attract new members and satisfy current member needs. Ultimately, if the club creates a remarkable amount of traffic to their social media venues, then it can readily attract sponsors.

For example, the AIC, as the name indicates, attracts and entertains US citizens and members of the International community in the Suisse Romande area to commingle.

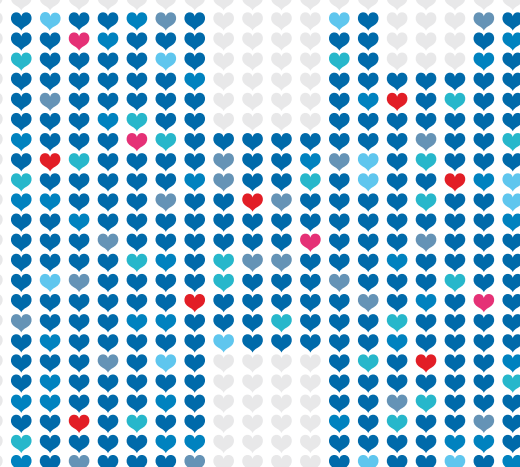
For an association like the AIC, the social media's objective is to attract members to participate in the AIC's events and to create a community that enjoys spending time together.

The American International Club responds to its members' desires and needs to be entertained, to learn and to network. Find out for yourself and join one of the AIC events or check out one of AIC's social media venues.



**Dr. Katrina BURRUS, MCC**  
*Social Media Chair*

# MERCI



# 40 ANS



# HÔPITAL DE LA TOUR

## Celebrating its 40<sup>th</sup> anniversary

Nicolas F. Froelicher, CEO



Hôpital de la Tour is celebrating its 40<sup>th</sup> anniversary, only a few months prior to the opening of its brand new second building on the Meyrin campus.

### A brief history

The hospital was originally built and completed in 1976 by a group of local doctors with the ambition to create a human-sized hospital for the residents of Geneva's right lake side.

A few years later, the Hospital was acquired and managed by a company known today as the Hospital Corporation of America (HCA) and in 1981 a young CEO, named James B. Bissell, took the reins of the company and helped it grow and expand its services. James Bissell, with the help of his team, created the La Tour network and which today includes Clinique de Carouge near the center of town and Centre Médical de Meyrin, not far from the main campus. In 1983 he laid the grounds for the now renowned cardiac surgery program, including a 10-bed intensive care unit and which remains to this date the only fully certified private ICU in the larger Geneva area. In 2013 the La Tour group was bought by local investors and that recognized its potential in responding to the growing medical needs of the communities it serves.

James B. Bissell, now chairman of the board of the La Tour group, is of course well known to the members of the American International Club; he was a longtime member of the executive committee and president of the club for several years.

### Serving patients for 40 years

For the last 40 years the Hôpital de la Tour has occupied a prominent place among the private clinics in Switzerland, not only due its proximity to the international organizations and many international companies but also with the expatriate community including many members of the American International Club.

We have gained this recognition over the years thanks to the remarkable work of our specialists and highly qualified staff and that is dedicated to catering to patients' needs every day.

La Tour was an early adopter of many of the innovations that were introduced over the last four

decades, many times ahead of other hospitals or clinics; this included the use of CT-scanners, arthroscopic surgery techniques on the joints or robotic assisted surgery, including the recent first valve repair in Switzerland using the Da Vinci robot for minimally invasive cardiac surgery.

### Outlook

Our decidedly dynamic and positive developments in recent years allow us to continue our growth. The new building under construction and located adjacent to our main building will host the largest regional center of excellence in sports medicine, traumatology and orthopedics as well as radiation therapy as part of our new cancer center.

We will continue on our mission in providing quality health services to the population in many other specialties such as cardiology and pulmonary medicine, internal medicine and oncology, maternity and child services, many surgical specialties or through our 24/24 emergency services at Hôpital de La Tour and Clinique de Carouge.

We are also a recognized training facility for medical doctors and 40 doctors complete our educational programs each year.

We strive to be recognized for the way we treat patients by addressing their overall needs and not just by treating their illness. We also want to be recognized for the way we anticipate and adopt the innovations in health-care and by overall making the delivery of healthcare services more humane. And finally, as an employer, we aspire to attract and retain talented and dedicated professionals and that know how to put patients first.

In this 40<sup>th</sup> anniversary year we wish to thank our patients, members of the AIC and their families, for the confidence and trust they have shown us over the years and that encourages us to continue on our path.

The whole staff of the La Tour group joins me in sending you our heartfelt "thank you".

Sincerely

**Nicolas F. FROELICHER**  
CEO

# SPORTING EVENTS

## Message from the AIC Sports Chair



For many years the AIC sports program revolved around two events: the annual tennis competition and the annual golf tournament. Both of these events were held during the summer months, which meant that the club's sporting year lasted just a few days over a short four-month period. Although these two events enjoyed a loyal member following, by definition, they appealed almost exclusively to tennis players and golfers.

At the end of last year the Executive Committee took an important decision and made an equally important promise. The decision called for a substantial increase in the number and variety of sports and sports related events scheduled for 2016. The promise confirmed the club's commitment to make these events available to members at a traditionally low contribution level.

**La Tour** In order to deliver on the above  
**RÉSEAU** without taxing the club's financ-  
**DE SOINS** es it was imperative that we  
find an entity willing to partner with the AIC Sports  
Section throughout the year. In February we accom-  
plished this by signing a "Main Partner" agree-  
ment with Hôpital de la Tour. This agreement guaran-  
teed that we would be able to realize the ambitious pro-  
gram we had planned for 2016 and at the same time  
gave the hospital a platform to reaffirm its commit-  
ment to quality healthcare in the Canton of Geneva.

As a testament to the success of our partnership with "La Tour" here is a list of the events we have organized to date.

- **January:** Snow Shoe Walk Day at the Col du Pillon (Les Diablerets)
- **February:** Mini Bowling Challenge in partnership with the AIWC
- **June:** Tennis Round Robin at the Tennis Club de Genève (Parc des Eaux Vives)
- **August:** Mountain Hike to the Isenau Chalet (Les Diablerets)
- **September:** Chand Kaul Memorial Golf Tournament (Maison Blanche GC)
- **December:** Rolex Grand Slam of Show Jumping (Palexpo Geneva)

With the continued support of Hôpital de la Tour we are confident that our event offering will continue to develop in number, variety and quality. For sure every AIC member will be able to recognize one or several activities on the schedule, which attracts them as a participant or a spectator.

Please go to our website for stories and photos of all the events mentioned here. Also be on the lookout for news about our 2017 program.

### Snow Shoe Walk Day at the Col du Pillon (Les Diablerets) - February 26, 2016



The first ever AIC Snow Day was a complete adventure for everyone who signed up. Your "Chair" had never made the trek before and was relying solely on input from two friends who know the area well and had made the run many times. They categorized the effort level required to complete the 3.5km circuit, plus another kilometer after lunch to get down to where the cars were parked, as low or "not difficult". In all fairness to some of us who completed the day a bit out of breath and with tired muscles we should have said that the effort level was "moderate". It goes without saying that everything is relative.

On the other hand it was the opinion of all participants that the "fun meter" was on high the whole day long. Once the big effort was completed and the beautiful scenery to get to the restaurant was fully enjoyed we all arrived at the Lac Retaud



restaurant for a well deserved fondue with all the trimmings. Conversations during lunch were animated and I even heard calls for another go before the winter season ended.

I promise that we will think about a repeat very seriously. We will even look around for a slightly easier run so that we can get snow shoeing enthusiasts of all levels, beginners, intermediates and experts, to sign up for the AIC Snow Day V2.

## Mini Bowling Challenge in partnership with the AIWC - March 4, 2016 to April 22, 2016



The AIC/ AIWC Mini Mini Bowling challenge concluded on Friday April 22<sup>nd</sup>, 2016. Twenty-four AIC and AIWC members spouses and friends converged on the bowling alleys at La Praille determined to make the last bowling evening the best of the four Friday events.

I was present and can confirm that the bowling was of the highest possible standard on both the technical and "giggle" levels. After the bowling was completed all of the participants reassembled at Molino's Pizzeria to partake in a well deserved pizza party and await the tournament results and prize giving.

Our section in the restaurant echoed with lively conversation and much laughter. This to me was the organizer's prize for the efforts made in running the event. Special mention goes to Penny Tirado who was the main driver behind the arrangements with the bowling alley, the bowling pairings and draws, the logistics with the restaurant and the calculation of the results.

The idea for this event first germinated during last year's tennis tournament at the Parc des Eaux Vives. Fay Rogers brought the idea to me and suggested that if the AIC was interested in holding a joint event with the AIWC that I should contact Penny who has 20+ years experience in coordinating the AIWC "Mixed-Bowling" league. I am glad that I did and hope to be able to count on Penny for next year's event.



## Tennis Round Robin at the Tennis Club de Genève (Parc des Eaux Vives) - June 18-19, 2016



The AIC's second edition of the Mixed Doubles Round Robin tennis tournament was held the weekend of the 18<sup>th</sup> & 19<sup>th</sup> at the beautiful Geneva Tennis Club in the Parc des Eaux-Vives under men-

acing skies. However, as luck would have it, not a drop of rain was felt during the two mornings of competition nor during the prize giving and lunch that followed Sunday play. This weather reprieve resulted in an event chock full of good humor and in some cases really competitive tennis.

The big winners of the two-day draw were Victoria Klimovich with 43 games won and Hans Rueedi with 48. In the one-day category Martine Banoun topped the list with 20 games won.

Actually, all of the participants went away as winners with prizes in hand. More importantly though, everyone left with great memories of a fun-filled weekend with AIC friends and guests.

### Mountain Hike to the Isenau Chalet (Les Diablerets) - August 27, 2016



On Saturday August 27, 2016 22 AIC members, 3 dogs and a goat set off on a hike in Vaud from the Col du Pillon to the Chalet D'Isenau on what was the first ever hike organized by the AIC Sports Program. Actually, the goat was already at Isenau Chalet but was so happy to see us that we decided to include him/her in the event.

For three-and-a-half hours the hikers marveled at the scenic beauty of the area and AIC members who did not know each other before had a chance to share the experience while getting acquainted. A typical mountain lunch was served at the Isenau Chalet rewarding participants for their efforts.

The event ended with an additional one hour "digestive" walk back to the starting point where everyone said their goodbyes, vowing to take part in the next edition of the AIC Hike/Randonnée.

### Chand Kaul Memorial Golf Tournament (Maison Blanche GC) – September 9, 2016



Once again the AIC Chand Kaul Memorial Golf Tournament held at the Maison Blanche Golf and Country Club on September 9, 2016 met and surpassed all expectations. Under radiant skies 36 AIC members and guests took on the challenging golf course with a smile on their lips and a song in their hearts. Four and a half hours later all of the participants gathered at the newly renovated MB terrace to exchange golf stories and generally rave about the day to that point.

A superb Indian themed buffet followed the cocktail that kept everyone busy until the call to the "prize giving" was announced. Nine flights composed of four players each took to the "links" and nine flights or a total of 36 players were rewarded for their golfing exploits. Prizes were awarded to all.

The annual AIC golf tournament is without a doubt the "flagship event" on the AIC sporting calendar. Thanks to our main partner Hôpital De La Tour and a few associate sponsors, we are able to offer AIC members the opportunity to participate in a first class event and once again confirm the value of an AIC membership.

**Raphaël NEGRON**  
AIC Sports Chair



# CULTURAL EVENTS

## Message from the AIC Cultural Events Chair



AIC Cultural Events offer Club Members, their families and guests experiences that fall under the category *Culture*. Most often they are visits to museum exhibitions. In addition, we have met with artists at a gallery or in their studio, spent the weekend in Chateau d'Oex (BE) at the International Balloon Festival, and gathered at a pub for the American football Super Bowl. Music has been a part of our program, with tickets to the Geneva opera at special prices, a reception with the largely American cast of *A Midsummer Night's Dream* opera matinee, and a rehearsal of the Orchestre de la Suisse Romande and dinner afterwards at Le Lyrique, with OSR conductor, and musicians.

Our objective is to offer AIC members something not available to the general public, and a chance to meet other members and guests who share their interests. This provides opportunities to participate in events for those who hesitate to do them alone.

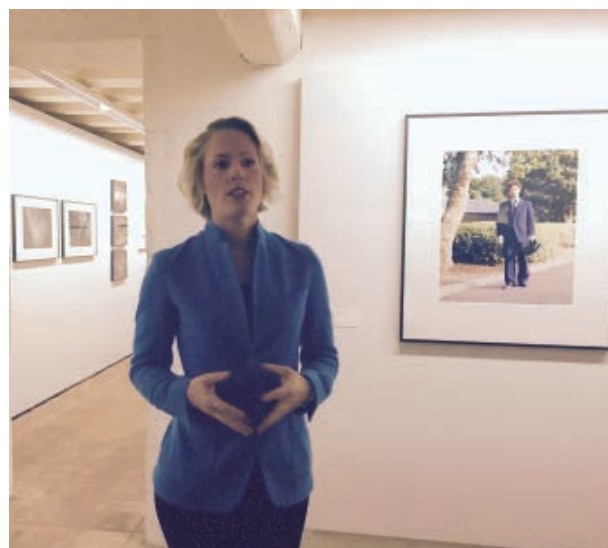
Our museum visits hope to transform the experience from just “looking” at the pictures to really “seeing” them. When someone tells me, “Oh, I have already seen that exhibition on my own,” they have probably only “looked” at it.

To “see” works of art, you need an expert guide, hopefully English-speaking. We have been fortunate and privileged at the Fondation Bodmer (Cologny) to have its director, Dr. Charles Mela, as our guide; at the Musée de l'Elysée (Lausanne/Ouchy) with its directors, William Ewing and Tatyana Franck; at the Musée d'art et d'histoire (Geneva) with the curator, Marc-Andre Haldimann; at Fondation Gianadda (Martigny) with the energetic Martha; and at Fondation Beyeler (Basel/Reihnen) with artists/guides Kaye and Tyrone. Our most ambitious excursion was four days in Aix-en-Provence for the centenary of Cezanne, accompanied by experts from the Art Club of Aix.

AIC Cultural events are open to all members and their guests. Its chair is always seeking sugges-

tions for worthwhile events, as well as members interested in helping to organize and promote them.

### Musée de l'Elysée for Warner Bischof *Point of View* and *Helvetica*



Tatyana Franck, Directrice Musée de L'Elysée



Mary Hofstetter, AIC Director of Development

In April members and guests met at the photographic Musée de L'Elysée in Lausanne/Ouchy for the retrospective of Swiss photographer Werner Bischof (on his 100<sup>th</sup> birthday). The attractive and dynamic new directrice, Tatyana Franck, led us around. Afterwards, we gathered for a buffet of oriental delights.

Mme Franck introduced us to the museum and its important collections, adding that it will move to the new *pôle muséal* under construction next to the *gare* and will gain proper museum space.

Warner Bischof (1916 – 1954) left an important photographic record of times and places of considerable interest. Beginning as a commercial photographer (influenced by the artist Man Ray), he joined MAGNUM with giants of photography such as Henri Cartier-Bresson, Mme Franck's uncle. For them, for *Life* magazine, and “free-lance,” he traveled and photographed Switzerland (1934-44), the devastation of post-war Europe (1945-50) on his bicycle, Asia (1951-52) with Korea at war (and US Army reeducation camps for POWs), Indochina while still a French colony, and the Indian famine. Then the Americas (1953-54), where his career and life ended with an accident in the Amazon.

## Evening with artist Stéphane Ducret at his Geneva studio



Karen Wilson in front of Doodle Artwork



Stéphane Ducret, Artist

Through the initiative of one of our members, we visited the studio of Swiss artist Stéphane Ducret (b. 1970, Lausanne) in May. After graduation from HEAD in 2005, he had studios in New York, Porto, and Buenos Aires before establishing one in Geneva.

Together with the American International Women's Club (AIWC), we met for an evening visit with Mr Ducret to learn of his creative process and to share some excellent wines from the vineyards of Hervé Prette and snacks prepared by participants. We were fortunate to find Mr Ducret in Geneva during his solo exhibition in Mexico City, *Because Tomorrow in Today*.

Like Picasso, Ducret's works come from several “periods” that include oil and spray painting, oil-stick drawing, collages, in a range of media and in the “post-structuralist” movement. It was fascinating to hear him discuss these various periods. They include the *Howl* series that captures in text the eponymous poem by American beat poet Allen Ginsberg (1926 – 1997). There were examples in all sizes of his *Doodles* and *Daisy* paintings. His most recent works are from the *Time & Space Transcendence* series, large horizontal color-fields canvases hung where they were created. As a homage to David Bowie (his music hero who died this year), these works are titled from his lyrics. In fact, Ducret paints while listening to music.

It was a delightful experience to share the evening with Ducret in his own environment.





Hervé Prettre, AIC Member uncorking his wonderful wine

## Kandinsky, Marc & Der Blaue Reiter

In September we traveled to Basel/Riehen and the Fondation Beyeler for the exhibition of works from the brief but important *Der Blaue Reiter* (The Blue Rider) movement. Although it includes many artists, the intellectual foundations were set by Wassily Kandinsky (1866 – 1944) and Franz Marc (1880 - 1916) in several books and in their *Der Blaue Reiter* (1912) almanac.

Before our visit, we enjoyed an excellent Italian lunch al fresco at the Wiesengarten Musetti. Several remarked that the *vittello tonnato* starter was the best they had ever had. And the chocolate dessert was not far behind! The pasta course was a specialty of Puglia.

It was a short walk to the museum and a private guided tour by Tyrone, a young artist from Los Angeles. *The Blue Rider* (1908-14) movement in Munich was the very beginning of abstraction in art, a big development of modern art. The aim was to liberate art from the compulsion to depict things, but instead to represent intellectual, spiritual, emotional and even musical content and feelings. Kandinsky painted works of abstract art that – he expected – would produce in the viewer the same feelings as when listening to modern (abstract?) music. He thought that shape and color had “resonance” and “harmony.” Look at the painting by Kandinsky on the back cover, *Improvisation 10* (1910); can you feel the music?

In the face of considerable opposition, Kandinsky and Marc published a now-legendary almanac and showed their works in exhibitions that traveled throughout Europe. The movement spread the new concept of abstract art before it came to an abrupt end with WWI.

**Robert Race**  
Chair, Cultural Events



Members & guests enjoying a wonderful lunch at Wiesegarten

# MEMBER BENEFITS

As a member of the AIC you benefit from exclusive discounts and offers.

MANOR 

## **BENEFIT: 15% DISCOUNT AT MANOR SHOP**

Conditions: you have to buy the discounted cards at the Office (24 place Bourg de Four, 1204 Genève). You will get a CHF 100 worth card for CHF 85. No limitation in duration or quantities.

Fashion, beauty, children, household, multimedia, sports, jewelry, food: the Manor departments are abundant of articles at attractive prices to satisfy whoever needs/wishes. Manor, with 69 branches in all of Switzerland represents one of the top choices of shoppers.

[www.manor.ch](http://www.manor.ch)

  
Sweetzerland®  
CHOCOLATS  
GENÈVE

## **BENEFIT: 10% DISCOUNT AT SWEETZERLAND**

Conditions: show your AIC Member Card when purchasing.

Come and discover our broad selection of exceptional hand made chocolates made with pure cocoa butter and free of any hydrogenated fats, no palm oil and no preserving agents.

**Chocolaterie Sweetzerland** • 5 rue du Mont-Blanc • 1201 Genève

Tél. 022 310 49 48 • [info@sweetzerland.net](mailto:info@sweetzerland.net) • [www.sweetzerland.net](http://www.sweetzerland.net)

  
LINDEGGER  
OPTIQUE  
maîtres opticiens

## **BENEFIT: 10% DISCOUNT AT LINDEGGER**

Conditions: show your AIC Member Card when purchasing.

**Lindegger Optique**

13-15 Cour de Rive • 1204 Genève

Tél. 022 735 29 11 • [lindegger.optic@bluewin.ch](mailto:lindegger.optic@bluewin.ch) • [www.lindegger-optic.ch](http://www.lindegger-optic.ch)

*Wellness Only*

## **BENEFIT: 10% DISCOUNT FOR CARDS OF 20 SESSIONS AND 15% DISCOUNT ON AIC CORPORATES MEMBERS PACKS**

Conditions: show your AIC Member Card when purchasing.

**Wellness Only**

8 rue des Chaudronniers • 1204 Genève

Tél. 078 712 04 63 • [www.wellnessonly.ch](http://www.wellnessonly.ch)

*Ciné 17*

## **BENEFIT: UP TO 25% DISCOUNT AT CINE 17 AND CINERAMA EMPIRE**

Conditions: show your AIC Member Card when purchasing. Discount for the AIC Member only.

Discounts at CINE 17: CHF 15 instead of CHF 20 before 6pm, and CHF 20 instead of CHF 25 after.

Discounts at CINERAMA EMPIRE: CHF 12.5 instead of CHF 15, and CHF 40 instead of CHF 45 for a sofa for 2 people.

**Ciné 17** • 17 rue de la Corraterie • 1204 Genève • Tél. 022 312 17 17 • [www.cine17.ch](http://www.cine17.ch)

**Cinerama Empire** (opening on 11<sup>th</sup> November 2015) • 72-74 rue de Carouge  
1205 Genève • Tél. 022 310 72 74 • [www.cinerama-empire.ch](http://www.cinerama-empire.ch)



**BENEFIT: 10% DISCOUNT AT CAVE DU PALAIS DE JUSTICE**

Conditions: show your AIC Member Card when purchasing.

**Cave du Palais de Justice**

1 place du Bourg de Four • 1204 Genève

Tél. 022 311 40 14 • [cavedupalais@cavedupalais.ch](mailto:cavedupalais@cavedupalais.ch) • [www.cavedupalais.ch](http://www.cavedupalais.ch)

**BENEFIT: 15% DISCOUNT AT ACTIVE LANGUAGES**

Conditions: Active Languages is happy to offer AIC Members 15% off on language courses valid for the whole family. This discount is applicable on private lessons, small groups or with our online learning platform where you can learn English, French, German, Spanish or Italian. For more information on our programs or how we can support your learning goals, please contact us.

**Active Languages** • Tél. 022 809 49 00 • [www.activelanguages.com](http://www.activelanguages.com)

**BENEFIT: 5% DISCOUNT ON THE F10 COLLECTION****AND 10% ON THE OTHER COLLECTIONS**

Conditions: show your AIC Member Card when purchasing.

**FRED**

90 rue du Rhône • 1204 Genève • Tél. 022 312 35 37 • [www.fred.com](http://www.fred.com)

**BENEFIT: FREE DESSERT FOR LUNCH FROM MONDAY TO FRIDAY FOR THE ENTIRE TABLE. 20% DISCOUNT ON ALL THE BILL (F&B) EVERY EVENING AND SATURDAY LUNCH AND DINNER FOR THE ENTIRE TABLE**

Conditions: use your mention you are a AIC member while booking and show your card when arriving in the restaurant.

**LE BISTROT DE CHARLOTTE** • 3 place des Bergues • 1201 Genève

Tél. 022 731 81 81 • [www.lebistrotdecharlotte.ch](http://www.lebistrotdecharlotte.ch)

**BENEFIT: 20% DISCOUNT ON MY-SERENITY PACKS HOME CONTROL & CARE AND HOME VIEW.**

Conditions: just enter your Promo Code "aic-serenity" in your shopping cart on [www.my-serenity.ch](http://www.my-serenity.ch).

Secure your home against intruders! MY-SERENITY offers a complete wireless smart home security solution that allows you TO CONTROL AND MONITOR your home remotely.

**MY-SERENITY** • Tél. 0848 248 222 • [www.my-serenity.ch](http://www.my-serenity.ch)

**BENEFIT: 15% DISCOUNT ON BESPOKE SUITS AND BESPOKE SHIRTS**

Conditions: show your AIC Member Card.

Bespoke Tailoring for men and women in the heart of Geneva and Zurich. All our jackets are fully canvassed and there are two fittings to ensure the perfect fit: Select from over 10,000 fabrics including those from Holland & Sherry, Dormeuil and Loro Piana.

**RAJ MIRPURI** • 7 place du Molard - 6<sup>th</sup> Floor • 1204 Geneva

Tél. 022 816 37 80 • [taylor@mirpuri.com](mailto:taylor@mirpuri.com) • [www.mirpuri.com](http://www.mirpuri.com)

**BENEFIT: SMOKE DETECTOR OFFERED FREE! VALUE CHF 360.00**

Valid when combined with the purchase of a SAFEHOME security system.

Conditions: show your AIC Member Card to our sales representative when asking for a quotation.

Protect what matters most with Smart Security Solutions. Free security assessment of your home by a Safe Home security expert.

**SAFE HOME** • Tél. 0848 848 555 • [www.safehome.ch](http://www.safehome.ch)



S'ENVELOPPER  
DE DOUCEUR  
À PETIT PRIX.

Genève, rue Cornavin 6  
manor.ch

MANOR   
instore | online | mobile



COLLÈGE DU LÉMAN  
École Internationale — International School

YOUR FUTURE  
IS UNIQUE

Collège du Léman is one of the world's most renowned international schools educating the sons and daughters of the world's leaders in business, politics and the arts. Nestled on the outskirts of Geneva, Collège du Léman enrolls day and boarding students in a vibrant campus setting that brings together students. With global perspectives to learn in a dynamic and secure educational setting.

FOR A PRIVATE APPOINTMENT WITH OUR ADMISSIONS TEAM PLEASE CONTACT US AT

ADMISSIONS@CDL.CH

+41 22 775 56 56

www.cdl.ch



# CAROLE HUBSCHER

## Caran d'Ache, an authentic Swiss Manufacture for 100 years

October 8, 2015



On the special occasion of Caran d'Ache's 100<sup>th</sup> Year Celebration, Carole Hubscher, the company's President and the fourth generation family owner of the company, told a fascinating family history of the internationally renowned Maison de Haute Ecriture at a luncheon speech to the American International Club (AIC) in the Swissôtel Metropole on October 8, 2015.

In the presence of her father, Hubscher, the first female President of Caran d'Ache and a Harvard graduate, sketched historical milestones of this famous brand since its birth in Geneva as Fabrique Genevoise de Crayons in 1915 through the acquisition by Arnold Schweitzer nine years later and its new name Caran d'Ache, after the artist's name of a French cartoonist who in turn took his name from карандаш (karandash), the Russian word for pencil.

She pointed out the many famous Caran d'Ache innovations over the last 100 years including the world's first metallic clutch pencil, world's first watercolour pencil and the now iconic wax pastels that every child in Switzerland has fond memories of using.

Caran d'Ache products have been used in many historic situations:

- Ronald Reagan and Mikhail Gorbachev signed the end to the cold war using a Madison fountain pen.
- With the help of its products Pablo Picasso experimented with new techniques.
- In 1999 the Modernista model entered the Guinness book of Records as the world's most expensive pen.

Hubscher described how carefully the culture of the company is nurtured, making Caran d'Ache truly 100% Swiss made. She talked about the challenges to maintain and pass on the unique expertise of 90 specialist areas and 280 employees in the Geneva manufacturing site.

Hubscher said that social responsibility plays a crucial role in the philosophy and culture of Ca-

ran d'Ache. Security and control of raw materials, ecologically certified products and responsible purchasing are concrete actions to protect the environment and demonstrate the company's commitment to society.

"Our competitors range from many to none" she said because of the huge range of products the company produces in its portfolio – from fine arts items, through to luxury customized writing instruments, and for all generations. One thing however is consistent and will never be compromised - top quality!

During the Question & Answer period, someone raised the challenge of communication in the digital world, where emails and text messages have taken over from pens and pencils. Hubscher replied that in her opinion "writing is freedom unlike typing on a machine". Handwriting can express so much more than only the words. She also mentioned that the latest EPFL tests proved that notes taken by hand are much easier to remember than information processed by a computer.

Hubscher concluded her speech with a movie about the company's fascinating partnerships with Swiss explorer Bernard Piccard of Solar Impulse and Belinda Bencic, leading Swiss tennis player, and Sir Paul Smith, renowned British designer.

**Regina CIRON**



1. Carole Hubscher, President Caran d'Ache
2. Howard Klee, AIC 2015 President Ed Flaherty, AIC Development Director Mary Hofstetter, Antonio Battistini
3. Enrico Borger, Founder Obsessivecompulsive, Sponsor of the Event, with Carole Hubscher, President Caran d'Ache and AIC 2015 President Ed Flaherty

# A FIRST-CLASS SCHOOL WITH WORLD-CLASS UNIVERSITY CHOICES

At Florimont, three courses of study are possible:  
International Baccalaureat, Swiss Maturite & French Baccalaureat



Founded in 1905, Institut Florimont is a private, co-educational, Catholic day school.

Open to all religions and with nearly 1,500 students from over 50 nationalities, we offer a continuous educational programme from Kindergarten through 12<sup>th</sup> grade.

Two language tracks: francophone and bilingual French/English.

*FLORIMONT*  
Towards a better future for all

## AIC AMBASSADOR EVENT

### CERN Visit Tour

October 13, 2015

CERN is the place for many breakthrough discoveries in physics, the place where the World Wide Web was invented, and where, as many scientists think, research will reveal in the years to come some mysteries on matter and energy. It is the most visited site in Geneva and definitely the most exciting.

A group of 20 members of the AIC gathered at the entrance of the CERN visitors' center in hope of learning more about the experiments conducted at CERN. We were welcomed by Rolf Landua, a research physicist and Head of CERN's education group. After a fantastic presentation of the history and the ongoing experiments at CERN, we were offered a tour on the vast premises of the research center, guided by another physicist, Antonis Papanestis.

At CERN, physicists and engineers are probing the fundamental structure of the universe. They use the world's largest and most complex scientific instruments to study the basic constituents of matter – the fundamental particles. The particles are made to collide together at close to the speed of light. The process gives the physicists

clues about how the particles interact, and provides insights into the fundamental laws of nature.

The instruments used at CERN are purpose-built particle accelerators and detectors. Accelerators boost beams of particles to high energies before the beams are made to collide with each other or with stationary targets. Detectors observe and record the results of these collisions.

This was an exciting visit made possible through Marcello Mannelli which made us all understand a little more about the infinitesimal!

**Tal SCHIBLER**



AIC Ambassadors members during the visit



# SOPHIE LAVAUD

## EVEREST, the followership: secrets of a successful climb - a dream, a project, a summit

October 28, 2015

At the Professional Program of the American International Club of Geneva on October 28, 2015 at the Swissôtel Metropole, Sophie Lavaud, alpinist, orator and external affairs consultant at the Institut futura21 told the story of her extraordinary expedition to Mount Everest.

Lavaud, a dedicated mountaineer, has successfully climbed four peaks of over 8,000 meters earning her the nickname of "The 32,000 Lady". On May 25<sup>th</sup>, 2014, together with François Damilano, French mountain guide and filmmaker, she reached the summit of Mount Everest (8'850 m) by the challenging Tibetan North route. The movie called "Everest, Summit of Desire" shows this amazing two month adventure.

In the role of a follower she discovered some basic principles that led to a successful team climb. "Followers must also have leadership skills, they must

know how to learn and share common competencies with leaders," she commented. "Furthermore", she pointed out, "followers benefit from being in a team group dynamic to recover energy and they must have a mutual trust with leaders". She concluded her presentation with lessons learned from the mountains and the power of taking decisions when faced with doubt and adversity.

"I was proud when I reached the summit. This journey to the top of the world helped me discover amazing resources inside me", she said and added with a smile, "You don't need to travel so far. You can discover your potential just by hiking up the Salève!"

Her seven principles of "followership" gained from an extreme sport achievement are inspirational for any team whether in the sports or business world.

### The Secrets of followers:

1. The leadership of a follower
2. The key learning techniques as a follower
3. The common skills between a leader and a follower
4. The follower and the team
5. Trust and confidence are two of the most essential criteria for success
6. Lessons learned from the mountain
7. Power of decision when faced with doubts and adversity

**Regina CIRON**

- 
1. AIC Speakers Committee Chair Tal Schibler and Sophie Lavaud
  2. Jean-Pierre Chassagnole, AIC Vice President Michael Parmly, Christine Huchette, AIC 2015 President Ed Flaherty
  3. AIC Professional Programs Chair Diana Ritchie and AIC 2015 President Ed Flaherty





# THE CAR OF YOUR DREAMS CAN BE YOURS FOR LESS

The Volvo XC90 strikes the perfect balance between luxury and comfort. With its harmonious design, distinctive high-end details to ensure your driving pleasure, and state-of-the-art safety features, it brings that special exclusivity to your everyday life.

What's even better is that the all-new Volvo XC90 can now be yours for less! This fall, with exclusive offers, you can save an additional €2550.

**€600** FOR THE VOLVO  
DIPLOMAT PACKAGE  
**SAVE €1775**

**€60** FOR BASE  
METALLIC COLOUR  
**SAVE €775**

## Volvo XC90 D4

The new exclusive Diplomat Package includes SENSUS Navigation, Park Assist Pilot including front and rear park assist, LED headlights with active bending lights, auto dimmed inner and outer rear view mirrors, Intellisafe Surround with Blind Spot Information System, Cross Traffic Alert and Rear Collision Warning.

**€36'770**



VOLVO CAR DIPLOMAT SALES  
1956 - 2016

**AUTOBRITT**

> AUTOBRITT AUTOMOBILES SA  
> AUTOBRITT GRAND-PRÉ SA

RUE VIGUET 1 | ACACIAS  
RUE GRAND-PRÉ 2 | SERVETTE

022 308 57 00  
022 919 05 00



# DR. HONG GUANG DONG

## Traditional Chinese medicine in modern health care

November 4, 2015



Dr. Hong Guang Dong, acupuncturist specializing in gynecology at La Tour Hospital Medical Group, addressed the complex topic of the integration of traditional Chinese medicine (TCM) in modern health care in his talk to the American International Club (AIC) on November 4, 2015 at the Swissôtel Metropole.

“Complementary and Alternative Medicine (CAM) is gaining international recognition in the world of science,” said Dr Dong and referred to the pharmaceutical chemist and educator Youyou Tu, the first Chinese woman to be awarded the Nobel Prize in medicine in 2015 for her discoveries concerning a novel therapy against Malaria.

He gave an overview of the history and character of traditional Chinese medicine: its holistic concept, individual treatment based on syndrome and variety of treatment methods based on nature, such as roots of plants. He continued with a detailed explanation of the universal life force energy “Qi” and the concept of Yin and Yang, two apparently opposite yet complementary and interconnected forces that ensure harmony in the human body.

“Theories of traditional Chinese medicine assert that the body has natural patterns of Qi that circulate in channels called meridians. Qi is in a state of continuous flux, which is the key to good health. In Japan, they would ask you “How is your Qi?” instead of “How are you? If there is a positive spirit and attitude in the body, disease will not occur”, he confirmed with a smile to over fifty participants.

To complete the TCM concept, Dr Dong illustrated the “Five element theory”, the principles of the clin-

ical guide, key links in the human body and various emotional and climatic factors causing diseases.

The second part of his fascinating presentation was dedicated to acupuncture. “This method is used worldwide and does not require strict quality control in comparison with plants,” emphasized Dr Dong. He quoted W.H.O. reports stating that 80% of 129 researched countries recognized the use of acupuncture. He listed various techniques and methods, such as Manual (Classic), Laser or Ultrasound.

The AIC participants learned about a recent study of the influence of acupuncture on pregnancy rates in patients who undergo assisted reproduction therapy (ART). “This method was performed on half of the 160 patients 25 minutes before and after embryo transfer. Clinical pregnancies were documented: 42.5% (34 out of 80 patients) in the acupuncture group, whereas pregnancy rate was only 26.3% (21 out of 80 patients) in the group without acupuncture,” said Dr Dong, concluding his talk.

His presentation on the potential of complementary and alternative medicine with traditional western medicine was certainly eye opening!

**Regina CIRON**



1. Dr. Hong Guang Dong
2. Ejigayahu Tesfaye and Sophie Aguetant
3. Dr. Hong Guang Dong, Marina Smith and AIC 2015 President Ed Flaherty

# JAMES BIANCO

November 10, 2015



On November 10, 2015, Jim Bianco of Chicago-based Bianco Research LLC presented his investment outlook to AIC members and guests at the Hotel Metropole.

Jim Bianco is well-followed by the upper echelon of professional fund managers. Mr. Bianco does his own research and analysis, forming a unique market perspective that often differs from the consensus.

In his presentation, Mr. Bianco differentiated between what economists expect US Federal Reserve Bank (Fed) interest rate policy to be and how the Fed actually behaves; economists have had a poor track record in predicting Fed rate levels. He correctly showed how the Fed is influenced by the stock market. Each stock market downturn has in-

fluenced the Fed to hold off on any Fed Fund rate cut. He pointed out that the size of the Fed Funds market has diminished; the Fed Reverse Repo rate has a wider effect on US commercial lending practices.

Mr. Bianco astutely pointed out that US corporate earnings are easing, and correctly projected that both corporate top and bottom-line figures will continue to weaken.

Jim Bianco is an example of the distinguished speakers that the AIC brings to its members and the local community. We would like to thank AIC Executive Committee member Edward Karr for arranging this high-quality event.

**Ed SCHNEIDER**

---

# ROBERT BURNS NIGHT

January 28, 2016

The AIC was honored to join the British-Swiss Chamber of Commerce to co-host the Robert Burns Night on January 28, 2016. The Geneva event took place at the Warwick Hotel and Michael McKay of the BSCC was a most gracious host to all who attended.

The evening was full of Scottish fun and tradition. Mark Chesterfield, of the "The Scotch Whisky Experience", a recognized whisky authority, led the whisky tasting part of the evening. There was also great Scottish music and dancing, plus the traditional reading of the *Toast to the Lasses* and *The Response from the Lasses*. Several of the BSCC members read poems and sang songs from the late bard.

For those who are not familiar with the Robert Burns Night, it is an annual tribute to the Scottish

poet, Robert Burns. It was originally organized by his close friends and family after he died in 1796 as a memorial, but it is now a country wide event with traditional Scottish food, music and Burns' works. The poet, also known as Rabbie Burns, is famous for his literary works; he wrote more than 550 poems and songs before passing away from rheumatic fever at the age of 37. Some of his most well-known works include "A Red Red Rose" and "A Man's a Man for A' That".

Burns was born in 1759 in Alloway in the west of Scotland and his writing focused on his liberal view of political issues that he cared passionately about, which made him an iconic Scot. The Scottish scenery, including Ayrshire, Dumfries and Galloway, also inspired him.

**Ron BANKS**



# JEAN-FRANÇOIS COPÉ

## France reborn: symptoms, diagnosis and cure for the French Disease

December 9, 2015

The French politician and former budget minister, Jean-François Copé was the speaker at the American International Club (AIC) luncheon sponsored by Stéphane Ducret, visual artist, which took place in the Swissôtel Metropole on December 9, 2015. Monsieur Copé, the Mayor of Meaux and MP of Seine-et-Marne, chose the subject of “France reborn: symptoms, diagnosis and cure for the French Disease” as the topic.

The audience was immediately captivated by his honesty when he openly acknowledged his 18 month silence after a “professional accident” when he resigned following an invoices scandal and poor results for the Union for a Popular Movement (UMP) at the 2014 European elections. “I lost for the first time in my life. I took this opportunity to travel for a year and a half around France with its 65 million inhabitants and understand who was to blame for the political situation and why French politicians are not reelected like Cameron in the UK or Merkel in Germany.”

He pointed out that the symptoms of the French disease are a failure to build a global vision and a lack of concrete results. He sketched an eye-opening picture of Meaux, where he became Mayor in 1995. He witnessed a typical scene from today’s French society with a high level of unemployment and challenges of integration among communities. “Nothing was working, which was quite contradictory to the theories I learned during my studies.”

Copé raised the need for politicians to explain clearly the situation and move promptly to take action. This is quite a challenge in the digital economy of today’s world, where there is a lack of controls. In his opinion a frank dialogue leads to a diagnosis of the French Disease. “Let’s be proud to belong to the right wing like Pompidou or De Gaulle, who brought many reforms to the country,” he said and referred to the values of his political party: economic freedom, public order and action.

“We should take our inspiration from Anglo-Saxon teachers to change our mind set and take failures as opportunities for new beginnings and have the confidence to move forward.” He believes that the key for the transformation France’s governance is efficiency and tangible results to take control of the country’s destiny. He suggested three key pillars to cure his country’s ills:

- Economic freedom with a change in legislation
- Public order with a new program of security
- Progress in investment in the digital economy, especially in rural areas

Copé summed up his talk by encouraging changes that bring great opportunities to create new ideas, make bold decisions and implement them promptly to achieve clear results. His insights are captured in his latest book published in the beginning of 2016.

**Regina CIRON**



1. Jean-François Copé,
2. Jean-Claude Peterschmitt, Dr. Katrina Burrus, André Tombet
3. Charles Strommer, Anne Hornung-Soukup
4. Ed Karr, Hervé Prettre, Stéphane Ducret, Andréa Hemstedt



**BERENCE**  
GENEVE

29 Quai des Bergues - 1201 Genève

[Berence.com](http://Berence.com)



# ED KARR

## A year in the Antarctic – a personal perspective of life on Earth's most remote continent

January 27, 2016

At the January 2016 meeting of the American International Club (AIC) in the Café Papon, Ed Karr, AIC Past President and co-founder of RAM Partners, held 50 participants spellbound as he described his fascinating, one year experience of living and working in the Antarctic, the highest, windiest, coldest and driest part of the world.

In 1991, at the age of 24, Karr was selected for the National Science Foundation Antarctic program in the US McMurdo research station. Being open for a new adventure, he bravely signed up for both winter and summer seasons in a virtually uninhabited, ice-covered landmass. "Landing after an 8 hour flight on a military plane from Christchurch, New Zealand, into extreme cold conditions, I asked myself – what have I done?" he said with a smile.

His mission turned out to be a great school of life, working six days per week, 10 hours per day. "Antarctica is all about science. I was fortunate to be

assigned to the operations division. I did lots of things: taking care of scientists, uploading planes, acting as DJ on the local radio, rescuing a team in Vostok, the Russian research station, or inventing a new recycling system for the

trash". He continued his unique story by showing amazing photos of the rich wildlife, including the penguins, the Amundsen–Scott South Pole Station, the Scott Base, the New Zealand research facility, Ross Island or so called Blood Falls, an iron oxide-tainted plume of saltwater in the Taylor Glacier. "It's all about weather", he pointed out and showed images of the most severe weather conditions where visibility was so bad, he could not even see his hand holding the rope.

Out of 1,000 scientists, contractors and operators in McMurdo in the summer season, Karr was one of only 90 who stayed to live and work in the challenging winter climate from February to October, with no sun and temperatures dropping down to -50 °C. The AIC audience was truly captivated by his images of the winter wonderland of snow and ice and the clear night starry sky and the Milky Way. Upon his return from the southernmost continent, Karr shared his initial impressions. "When I arrived back in New Zealand, I was shocked by the colors and humidity."

Next to two well deserved medals for "Antarctica service – Wintered over" and "Courage, Sacrifice and Devotion", he also learned five important lessons for life and business:

*"Hope for the best, plan for the worst,  
Be prepared,  
Never under-estimate Mother Nature,  
This too shall pass,  
Through hard work and perseverance - anything is possible."*



1. Ed Karr  
2. Mark Mason, Ed Flaherty,  
Kevin Crowley  
3. Tal Schibler and Mark Mason



Regina CIRON

# PAYOT RIVE GAUCHE

is your Geneva  
INTERNATIONAL  
BOOKSHOP

with the largest  
selection of  
ENGLISH BOOKS  
in the whole  
of Suisse Romande

AND ALSO :

ESPAÑOL

ITALIANO

DEUTSCH

РУССКИЙ

# PAYOT

L I B R A I R E



# VERA MICHALSKI-HOFFMANN AND MARLYSE PIETRI

## The Book, a commitment, a vocation

February 9th, 2016

On the evening of February 9, 2016, the AIC hosted a literary panel consisting of the leading publishers in the Suisse Romande region. The panel comprised Marlyse Pietri, the founder of Editions Zoé, and Vera Michalski Hoffmann, the founder of Editions Noir sur Blanc and

Foundation Jan Michalski for Writing and Literature. The panel was moderated by Charles Méla, a well-known French author and longstanding professor at the University of Geneva. Both panelists have worked closely with foreign authors to transcribe their works into French – Madame Pietri most notably with certain German authors, and Madame Michalski-Hoffmann with Polish and Eastern European authors.

Madame Pietri stressed the time and commitment needed to work with these authors in order to create a high-quality book. Similarly, Madame Michalski-Hoffmann added the importance of paying attention to details, even punctuation.

Both authors noted that local bookstores, such as Payot, remain important in the value chain in Switzerland, as opposed to the predominance of Amazon.com in the Anglo Saxon market.

The audience was deeply engaged with the speakers, with an extended question and answer session on book publishing, industry trends, and other topics. Vera Michalski-Hoffmann, in response to a young aspiring author on how best to have one's book published, replied to focus on researching the interests of each publishing house. Each house has its own identity and focuses on a certain range of topics and authors. The event was attended by over 50 guests ranging from young authors to publishing industry luminaries.

**Ed SCHNEIDER**



1. AIC 2016 President Ron Banks, Marlyse Pietri, Moderator Charles Méla, Vera Michalski-Hoffmann
2. Lea Moreau-Shmatenko and Petr Shmatenko
3. Petr Shmatenko, Mark Mason, Margo and Adam Koniuszewski
4. Fariza Ahmadova and Sophia Bezbogina

PROTECTING  
AND GROWING  
YOUR WEALTH  
FOR FUTURE  
GENERATIONS

*Private Banking*



**EDMOND  
DE ROTHSCHILD**

CONCORDIA - INTEGRITAS - INDUSTRIA

**The lion** on our emblem  
symbolises the strength and  
excellence at the service of  
our clients every day.

[edmond-de-rothschild.com](http://edmond-de-rothschild.com)



# BARONESS ARIANE DE ROTHSCHILD



## Human: the capital of the 21<sup>st</sup> century

March 8, 2016

On the occasion of the International Women's Day on March 8, 2016, the American International Club (AIC) was pleased to host a luncheon with Baroness Ariane de Rothschild, Chairwoman of the Executive Committee of the Edmond de Rothschild Group. The Baroness spoke to over 80 participants on the subject of "Human: the capital of the 21<sup>st</sup> century". The event, held in the Hôtel d'Angleterre, was sponsored by the jewelry store "Les Facettes"

"In the light of ongoing disruptions, the only way to limit uncertainty is to have faith in humanity. It is a faith I deeply share but it has to be anchored in action. All of us are concerned. We need to give men and women the means to accompany changes and see them as opportunities for our future development." With those words Baroness de Rothschild, opened her speech. She pointed out that since 2007 there has been a recurring pattern of crisis and the only solution was to not only help people regain trust in their ability to shape their future but also to empower them with the means to do so.

The audience was captivated by her passion for philanthropy through the historical network of the Edmond de Rothschild Foundations. The Rothschild family is a striking example of how individuals can implement a game-changing vision. They have always been aware that for society to function well, changes must come from within and be given the support necessary to succeed. That is why today the family's Foundations focus on helping people around the world to feel empowered to embrace change and fulfill their own projects.

"The digital revolution is the modern-day equivalent of the 19<sup>th</sup> century's industrial revolution. It is radically changing both our work life and our personal life," continued Baroness de Rothschild. "The digital revolution is changing our behavior in all respects. It is my belief that humanity will end up making the best of the digital revolution. It is people, human capital, that will be able to generate, accompany and make the best of all these major changes."

The weakness of interest rates, the digital revolution, and the sense of uncertainty are the fundamental reasons that will make human capital the key capital of the 21<sup>st</sup> century. She said that we were entering a new era that values cognitive, verbal, and interpersonal skills more than ever before. To reduce social exclusion, it is our shared responsibility to accompany this evolution. We must invest in human capital and develop it through continuous training. Switzerland and the USA are exemplary in this regard. "We need to have faith in individuals' ability to assimilate and embrace change, as our collective future depends on it," she said in concluding her speech.

Afterwards Baroness de Rothschild took questions from the audience. The Club's president, Ron Banks, thanked her for her captivating lecture and presented her with a lifetime membership in the AIC.

**Regina CIRMON**

1. Baroness Ariane de Rothschild – © Jean-Philippe Lacune
2. Oxana Bondarenko, Les Facettes, Sponsor of the event, Mary Hofstetter, AIC Business Development Director, Vivien Yakopin
3. Shaza Gahiga, Jack Lowe, Regina Cirmon
4. Baroness Ariane de Rothschild, Charles Méla, AIC President Ron Banks



# NAJY NASSER

## Fund of Hedge Funds

## Presentation by Headstart Advisers

March 15, 2016

Headstart Advisers, an independent London-based fund management company established in 1990, invited members of the AIC and the BSCC for a breakfast presentation on March 15, 2016 at the Hotel Métropole.

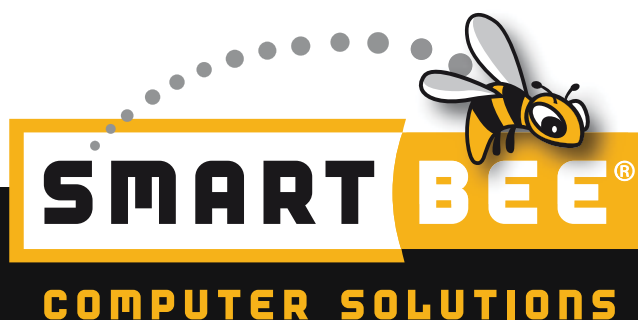
Chief Investment Officer Najy Nasser gave a detailed and comprehensive account of the current financial world and of how he and his team of expert analysts read the future, with a special focus of money markets and China.

Nasser described Headstart's approach to investing: the portfolio is designed to generate consistent positive returns, independent of market direction, across multiple market cy-

cles. Headstart's primary edge is its strong relationships within the industry which enable it to source investments. The majority of the portfolio's positions have been entered at or near inception, securing advantageous fee classes and terms. The portfolio is run with an emphasis on liquidity and the liquidity of the underlying positions.

The Headstart Fund of Funds has been recognised in recent years by a number of leading industry awards. To learn more about Headstart Advisers, see [www.headstartadvisers.com](http://www.headstartadvisers.com)

**Tal SCHIBLER**



## WHEN IT MATTERS



HELPPESK  
INSTALLATION SUPPORT



CLOUD SERVICES



CORPORATE NETWORK  
WIFI & INTRANET



SECURITY  
VIDEOSURVEILLANCE



TELEPHONY  
MOBILITY



GROUPWARE

0842 SMARTB • 0842 762 782 • [WWW.SMARTBEE.CH](http://WWW.SMARTBEE.CH) • [INFO@SMARTBEE.CH](mailto:INFO@SMARTBEE.CH)

SmartBee Computer Solutions SA – Avenue des Grandes-Communes 8 – 1213 Petit-Lancy / Geneva



# CIVIC CONCERNS

## Message from the AIC Civic Concerns Chair

SERVING THE COMMUNITY



### Paddle for Cancer – Dragonboat races

The 10<sup>th</sup> Anniversary Paddle for Cancer was a HUGE SUCCESS!

Once again, our AIC and the AIWC volunteers joined forces to “feed the hungry” dragonboat rowers and fans at the annual “Paddle for Cancer” event supporting ESCA (English Speaking Cancer Association) held on 4 September 2016 at beautiful Lac de Joux. The weather was delightful and spirits were high as over a thousand participants and volunteers raised record-breaking donations as well as awareness. The AIC team was lead by AIC Civic Concerns Chair Mary Bernasconi.

We offered a Bake Sale table featuring delicious homemade culinary contributions which energized the rowers and cheering fans.

AIC former Executive Committee member Reto Egger once again contributed 600 donuts from McDonalds which especially delighted the young rowers.

We brought in over CHF 2,500 thanks to food donated by the AIWC and AIC.

Many thanks to all who participated, supported, donated and helped in any way. The races were close, there were surprise finishes and fundraising records were made!!

*Save the Date: Sunday 3 September 2017 for ESCA “Paddle for Cancer”*



### Geneva Red Cross

The AIC Civic Concerns Committee is dedicated to our club making a difference and enriching people's lives. As part of its annual Civic Concerns program, the AIC identifies a local charity to support.

Our beneficiary in 2015 was the Geneva Red Cross and more specifically the program for the homeless in Geneva. Club members raised over CHF 11,000 in donations for the Red Cross to provide shelter and clothes. Thanks to all who contributed so generously.

**Mary BERNASCONI**



1. Paddle for Cancer Team
2. Laura Béguin from the Geneva Red Cross during Thanksgiving
3. Laura Béguin and Pascal Bonzon from the Geneva Red Cross during Thanksgiving

# THE HOUSE OF SWISS WATCHES

ROLEX

CARL F. BUCHERER  
LUCERNE 1888

AUDEMARS PIGUET  
*Le Brassus*

BAUME & MERCIER  
MAISON D'HORLOGERIE GENEVE 1830

BLANCPAIN  
MANUFACTURE DE HAUTE HORLOGERIE

Cartier

Chopard

GP  
GIRARD-PERREGAUX  
MECHANICS OF TIME SINCE 1791

GUCCI

Moser & Cie.

IWC  
SCHAFFHAUSEN

LONGINES

MONT  
BLANC

PIAGET

RADO  
SWITZERLAND

TAG  
Heuer  
SWISS AVANT-GARDE SINCE 1880

TISSOT  
SWISS WATCHES SINCE 1853

TUDOR



BUCHERER  
1888

WATCHES JEWELRY GEMS

Genève 45, Rue du Rhône & 1, Quai du Mont-Blanc  
& 22, Rue du Mont-Blanc | [bucherer.com](http://bucherer.com)



# STEPHANE GARELLI

## 2016: Is it as bad as it sounds?

April 21, 2016



Professor Stéphane Garelli of IMD in Lausanne spoke to a packed house of the AIC luncheon series on 21 April 2016 at the Hotel Metropole. In a lively, spirited discussion, Garelli first pointed to the volatility and uncertainty in present-day economic conditions worldwide. He then structured his talk around a series of questions and challenges facing economies globally.

**--Is the economy slowing down?** Yes, was Garelli's answer, but the picture is not uniform. Certainly some indexes are down, but across Europe, for example, the UK is showing growth. The world economy is helped by the low oil prices, though there too, different oil producers have starkly differing production costs. e.g., Saudi Arabia produces for \$12/barrel, whereas Iran requires \$50/barrel to break even. It is hard to judge uniformly what is going on.

**--Will the Swiss Franc stabilize?** Certainly other currencies are more volatile, such as the U.S. dollar. There has emerged the phenomenon of negative interest rates, and yet data shows that people have spent less when there are negative yields.

**--Does Switzerland need a sovereign fund?** Switzerland's reserves are certainly full. The Banque Nationale Suisse says not to touch them; "they are ours!" The BNS also says that Switzerland may need those reserves at some future date. However, Garelli observed that Switzerland, like several other advanced countries such as the U.S., is cash-rich but infrastructure-poor. The reserves could usefully be spent on upgrading the country's bridges, roads and tunnels.

**--Can Switzerland still attract money?** Garelli said that globally there is some 8.9 trillion dollars

offshore, of which over 2 trillion is in Switzerland. Certainly sovereign funds are changing world finance. The curious thing is how much Swiss capital is in other countries' sovereign funds. For example, the Norwegian sovereign fund is the world's biggest. Three of the largest companies invested in that fund – Nestle, Novartis and Bosch – are Swiss. That said, the tax treatment of those funds needs re-examination, including perhaps territorial based taxation. The issue of what constitutes "legitimate" taxation needs to be addressed. At the same time, Garelli added, the tax code of most countries is far too long and complex. It needs to be simplified.

**--Why can't economies get their recoveries going?** The current economic state is unusual, Garelli observed. Economists often predict an eight-year cycle to economic trends. The difficulty at present is that between the crisis in 2008 and the current slowdown, there was no real recovery. Keynes is not working, Garelli noted. Central banks flooded markets with cash after 2008, and yet at present, the risk is deflation, not inflation. Governments need to ensure that small and medium-sized companies get resources, not just the major firms.

**--What is happening to new companies and the new economy?** Garelli observed that many emerging companies are coming not from the developed world, but from emerging markets. And unlike in the developed world, the emerging companies are primarily family-owned. We need to connect to those firms, which often are not on the stock exchanges.

Garelli concluded with an observation on Switzerland, and whether it is too small to make a major difference in the world economy. "If you think you are too small to make a difference, you haven't spent a night with a mosquito."

**Michael PARMLY**



1. Stéphane Garelli
2. Dr. Clementina Acedo, Director Webster University, Sophie Dubuis, Bucherer, sponsor of the event, Dr. Katrina Burrus, Ariane Halac, Mary Hofstetter, AIC Business Development Director



# LE RÉGENT

## CRANS - MONTANA COLLEGE

Switzerland 

### ***A British International College in the Swiss Alps Town of Crans-Montana***

*An independent co-educational boarding and day school for students aged 4-18*

*A brand new purpose-built campus with state-of-the art technology*

*An awe-inspiring setting at 1500 meters above sea level*

*Ethos based on 4 founding values:*

***Courtesy, Compassion, Creativity, Courage***

*A melting pot of many nationalities*

*Small class sizes and tailor-made education*

*Generous extra-curricular activity programme*

*Focus on sports and arts (visual arts, music and drama)*

*A wide variety of students' clubs and societies*

*ESL and FLE programs*

### ***Junior School***

*UK syllabus for Years 1-8  
leading to Common Entrance (13+)*

### ***Senior School***

*UK syllabus leading to GCSE, IGCSE and IB\*  
(\*applying for authorization to start teaching  
the IB programme in September 2018)*



**JUNIOR SCHOOL (4-13)**  
OPEN SINCE SEPTEMBER 2015

**SENIOR SCHOOL (13-18)**  
OPEN SINCE SEPTEMBER 2016



**Tel: 0041 (0) 27 480 32 01 - [www.leregentcollege.com](http://www.leregentcollege.com)**  
**[www.facebook.com/leregentcollege](https://www.facebook.com/leregentcollege) - [www.twitter.com/leregentcollege](https://www.twitter.com/leregentcollege)**



# SARAH SANTACROCE

## Linkedin: The Social Network for Professionals

April 29, 2016

“Make your story shine, stand out and get hired” Sarah Santacroce told the well attended April 2016 AIC Breakfast event at the Hotel Tiffany. Sarah is an independent Linkedin specialist who helps her clients turn their presence online into paying customers. She is also the creative brain behind the Linkedin Challenge which has helped more than 1’600 people improve their knowledge about using Linkedin for business. Her company, Simplicity, is based in Lausanne.

The focus of the breakfast presentation was creating a personal brand to find a better job, win more clients and have future success. Linkedin is a key tool which serves as a professional social network, as a platform for your career, as a tool to generate leads and as a directory of professionals.

“Recruiters use Linkedin and keywords are their search tool!” emphasized Sarah and then gave the audience a few critical pointers on optimizing their personal brand. These included uploading a recent and professional photo, creating a headline that defines you, using word clouds to analyze keywords, using the summary to make your story shine and adding visuals. The summary should be in the present tense, should be written in the first person and should include a personal note.

Once your personal brand is created, Sarah explained that increasing the size of your network is critical and that means connecting with everyone you know. “The larger and richer the network, the greater your chances of getting your foot in the door at your target companies” said Sarah. Having grown your network size, it is important to become visible to your network by publishing posts of your own content which will demonstrate your competence. Republishing the posts of others that you like will also create visibility. Finally, you are ready to launch a proactive research for jobs or prospects. “Remember Linkedin is not Facebook, so stay professional!” urged Sarah before finishing by challenging the attendees to write down the three things they will now change to their personal online brand.

**Charles UPCHURCH**



1. Dr. Katrina Burrus and Sarah Santacroce
2. AIC President Ron Banks and Charles Upchurch
3. Tobias Ernberg and Mark Mason
4. AIC Vice President Michael Parmly and Sarah Santacroce

# LINDEGGER

maîtres opticiens

optometry  
contact lenses  
eyewear - instruments

Cours de Rive 15, Geneva - 022 735 29 11  
[lindegger-optic.ch](http://lindegger-optic.ch)



## Services de Sécurité

PROTECTAS SA belongs to the Swedish Securitas AB, the knowledge leader in security (which incidentally is not affiliated with the Swiss company of the same name, Securitas AG). From a broad range of services of specialized guarding, technology solutions and consulting and investigations, we customize offerings that are suited to the individual customer's needs, in order to deliver the most effective security solutions. Everywhere from small stores to airports, our 320,000 employees worldwide are making a difference.

### PROTECTAS SA

Impasse Colombelle 8, 1218 Le Grand-Saconnex  
T +41 22 710 06 06, F +41 22 788 60 25  
[geneve@protectas.com](mailto:geneve@protectas.com)  
[www.protectas.com](http://www.protectas.com)





# SERGE DAL BUSCO AND XAVIER OBERSON

## The New Corporate Tax Reform

May 9, 2016



Who other than the Conseiller d'Etat in charge of finance and a prominent tax professor could better inform and up-date Club members and guests on the corporate tax reform situation? The Club was very fortunate that Serge Dal Busco and Xavier Oberson agreed to be with us for a Monday lunch at the Hôtel Metropole on May 9, 2016.

In his address, Mr. Dal Busco explained that Geneva, unlike Vaud, decided to adjust the cantonal application of the new corporate taxation rules only after they will have been set at the federal level. Although this is not yet final, negotiations have already begun between the cantonal authorities and the interested parties, mainly multinational companies. Mr. Dal Busco stated very clearly that the acknowledged objective of the government is to preserve employment in Geneva.



Prof. Oberson then explained the history of the reform dictated by a move to reduce the differences between the various corporate tax regimes in Europe. He gave examples of changes, some certain and some desirable but not yet adopted.

The floor then had the opportunity to ask the speakers to comment on selected issues. While the whole afternoon would not have been enough to cover such a complex subject, members and guests came out with a better understanding of where the reform stands and how and when it is likely to be finalized.

**Tal SCHIBLER**



1. Serge Dal Busco
2. Serge Dal Busco, AIC President Ron Banks, Xavier Oberson, Tal Schibler
3. Cornelio Sommaruga, Serge Dal Busco, Philippe Monnier

**INFINITI GENEVE**

Blvd des Tranchées 50, 1206 Genève | T. 022 909 88 88 | [www.automobiles-caveng.ch/infiniti](http://www.automobiles-caveng.ch/infiniti)

**Q60**

DRIVEN BY SENSATION,  
NOT A DESTINATION



**I N F I N I T I**

EMPOWER THE DRIVE



# RAYMOND LORETAN

## Challenges Ahead for Switzerland

June 8, 2016



"Switzerland is a good model and the European Union should join Switzerland!" exclaimed Raymond Loretan at the June 2016 AIC Luncheon at the Mandarin Oriental hotel sponsored by Infiniti. He went on to articulate the Challenges Ahead for Switzerland. Mr. Loretan's rich experience in both the public and private sectors provided fascinating insights into these challenges using a three "S" model (Security, Survival and Success) that he gleaned from his time as Swiss Ambassador to Singapore and Brunei, along with his role as Swiss Consul General in New York, Chairman of the Swiss Public Broadcasting Corporation and currently the Chairman of the Swiss Medical Network.

The Security element of the three "S" model focuses on threats to Switzerland. The first threat is terrorism which requires a strengthening of the country's intelligence capability which will soon be subject to a public vote. "Switzerland needs to strengthen its ties and cooperation on training and education with NATO at a European level and on a global level Switzerland needs to reinforce its mediation efforts" explained Mr. Loretan. The second threat is environment. Switzerland needs to be creative and innovative on energy and explore new alternatives to nuclear using the knowledge available to us, particularly at CERN and the UN. The last threat is demographics where "Switzerland needs to deal with immigration as a permanent fact rather than as a problem" emphasized Mr. Loretan. Switzerland needs to reinforce education on the necessity of immigration for economic growth and on respect for different cultures. Mr. Loretan feels the long term solution to the growing refugee problem is to invest in the refugee countries of origin.

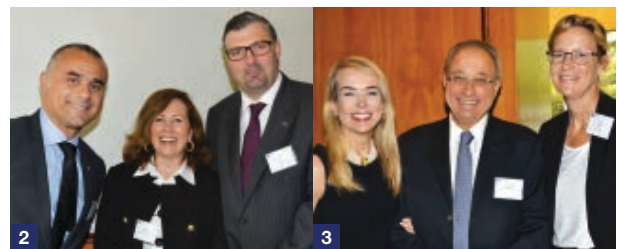
The Survival element of the three "S" model focused heavily on the political aspect. Mr. Loretan said that in order to survive Switzerland needs to keep intact its national cohesion and multi-cultural environment. "Switzerland has a weak federal government that could be improved through a longer presidential mandate and more integration of services between cantons" proposed Mr. Loretan. Switzerland has a small and fractured economy that needs more research and development, needs

a clearer energy policy, needs to continue developing free trade including involvement in the Transatlantic Trade and Investment Partnership and needs to reduce a bureaucracy which costs CHF 50 billion a year. In order to survive on the social aspect, Switzerland needs to fix AVS by raising the retirement age to 67, needs permanent training to reduce unemployment and needs more public-private cooperation on health care.

The Success element of the three "S" model focused on the need for small countries like Switzerland and Singapore to be better than other countries. "The first challenge is to successfully conclude the European negotiations on the free movement of people by its deadline of February 2017. This negotiation may be threatened by the Brexit vote which if approved would divert the EU negotiating focus away from Switzerland" stated a concerned Mr. Loretan. The second challenge is corporate taxation where Switzerland needs to pass the upcoming reform vote to standardize taxation at 13%. He highlighted the final challenge as currency stabilization without which delocalization of industry becomes a threat.

Mr. Loretan started his talk by saying the latest public vote showed that Switzerland is going in the right direction and that the Swiss are reasonable, forward thinking and pragmatic. He concluded his talk with a quote from Thomas Metzinger which perfectly sums up Switzerland in the face of its challenges..."When I look at myself, I am worried. When I compare myself, I am reassured."

**Charles UPCHURCH**



1. Raymond Loretan
2. Eric Dumondelle and Yves Borter from INFINTI, sponsor of the event, with AIC Business Development Director Mary Hofstetter
4. Dr. Katrina Burrus, Charles de Boissezon, Karen Wilson



# American Dream Diner

13 Rue de Neuchâtel 1201 Geneva Tel: 022 732 32 01



We are open 7 days a week 11:30am - 12pm No reservations

[www.americandreamdiner.com](http://www.americandreamdiner.com) [www.facebook.com/americandreamdiner](http://www.facebook.com/americandreamdiner)

## American, British & Latin Food Store



Food Store

[www.americanmarket.ch](http://www.americanmarket.ch)



American Market Geneva 13 Rue de Neuchâtel 1201 - Open 7 days a week 10am - 12pm

American Market Nyon 8 Rue Juste Olivier 1260 - Open Monday to Friday 10am - 6:45pm

Saturday 10am - 5:45pm - Sunday Closed



# DR. FRANCIS “FRANK” PEEL

## The Next President of the United States

June 14, 2016

There was a lovely whiff of nostalgia at a very special event hosted by the AIC at the Hotel Metropole on the evening of 14 June 2016. Dr Francis “Frank” Peel, a 40+ year member of the AIC, and a perennial winner of the annual member recruitment contest, returned to Geneva and the Club to prognosticate on the “Next President of the United States”. Not only was the evening special on account of Frank’s presence, but also due to the fact that it was one of the first “member-driven” events which will become more commonplace at the Club over the coming years with the bulk of the organizing obligations falling on the sponsoring member.

Frank spent 51 years as a resident of Geneva, returning to the US in 2008, settling in Naples, Florida, where he frequently gives talks on American politics in both English and French. Approaching his 90<sup>th</sup> year, Frank was determined to make it back to Geneva to renew old friendships, as well as his longtime affiliation with the AIC, and so he did with quite a splash, thanks in part to his old friends Guillaume Cheneviere, former Director-General of SRS, and former AIC president Ed Flaherty, with whom Frank collaborated on a professional basis for nearly twenty years.

Far from a traditional AIC event, Frank dispensed large measures of political history, Club nostalgia, and life lessons over his one and a half hour talk, fueled in part by old friends, new acquaintances, and a bit of red wine. Before answering his own penultimate question, Frank discussed whether the next US president would continue to reduce America’s international role, or instead continue

to increase the Government’s domestic undertakings, opining that no matter who was elected, the Federal government’s involvement in domestic affairs would continue to grow. On the foreign affairs front, he felt the Democratic nominee was more likely to expand the US’ involvement overseas than the Republican nominee.

Attendees were also treated to several short clips of Frank’s ground-breaking English-language interview series on TSR in the late 90’s, one with pop artist and former Geneva resident Phil Collins, the other with Rev. William McComish, the former rector of the Cathedral St Pierre in the Geneva Old Town.

As the evening drew to a close, and members of the audience pressed Frank for his prediction in November, Frank reluctantly disclosed that he felt (in June 2016) that Hillary Clinton was more likely to prevail, although he included the caveat that he expected the election to be exceedingly close, and that it was foolish to discount or dismiss Donald Trump’s chances of victory. Recent events up to the time of the writing of this article (October 2016) seem to bear his caveat out. His predictions will presumably already have been put to the test when this article is published in the AIC Lifestyle Magazine in late 2016.

In the end, Frank expressed his fervent belief that no matter who was elected as the next US president, America would survive as it had in the past, a thought that seemed to be widely shared by his politically diverse audience. As a parting gift,

Frank presented his hosts with “Make America Great Again” hats to great laughter, and vowed to continue to return to Geneva and the AIC as often as he was physically able. We hope to see him back at the Club again!

**Ed FLAHERTY**



1. Ed Flaherty, Frank Peel and Guillaume Cheneviere  
2. Frank Peel and Alicia Garcia Torrico

# SAFE HOME PROVIDES PEACE OF MIND!

## A COMPLETE WIRELESS SMART HOME SECURITY SOLUTION

Whether we implement an alarm system, security cameras,  
or 24-hour monitoring, when it comes to home security,  
Safe Home adheres to the following values:

**QUALITY - EXPERTISE - EFFECTIVENESS**



**A QUESTION ?  
NEED HELP ?**

Contact us by email or phone

[info@safehome.ch](mailto:info@safehome.ch) | 0848 848 555

[www.safehome.ch](http://www.safehome.ch)



**SAFEHOME**

**SMART SECURITY  
SOLUTIONS**



# ENTREPRENEURSHIP SERIES

## Dr. Tej Tadi at Biotech Campus

September 15, 2016

In 2016, the AIC launched a new Entrepreneurship Series geared to address an area of growing interest to members as well as to attract new and younger audiences.

The first event successfully kicked off the series at Campus Biotech on September 15, 2016. It was generously hosted and sponsored by the Wyss Center and held in conjunction with the Health Valley and MassChallenge, two important and growing initiatives in Switzerland.

Switzerland has a strong research base and a well-developed entrepreneurial ecosystem, especially in health and life sciences. Major pharmaceutical companies, other science, technology and health related firms as well as universities and research centers are playing a key role in the growth of this ecosystem.

The Lac Léman region has been particularly vibrant as evidenced by the success of many start-ups over the years, including most recently, MindMaze SA, the first “unicorn” (a start-up reaching a valuation of more than \$1 billion).

The AIC was delighted to have MindMaze SA Founder and CEO, Dr. Tej Tadi as a keynote speaker at the event. Dr. Tadi has over 10 years of experience at the intersection of technology and medicine where he has successfully transferred cutting edge solutions to the clinic. He has a background in electronics engineering, virtual reality and computer graphics through his work at the Swiss Federal Institute of Technology (EPFL), Switzerland.

He founded MindMaze SA in 2011 to develop novel applications in Neuro-Rehabilitation, Game Training and next generation Neural Interfaces. MindMaze SA has already commercialized medical grade hospital and home products based on its platform to accelerate recovery for a wide spectrum of neurological deficits. MindMaze SA has also launched products for consumer gaming, including the world’s first neurogoggles combining neural sensing with embedded motion capture cameras, to harness the power of players’ minds to enhance gameplay experiences in both VR & AR. His talk was followed by an interactive panel discussion about the entrepreneurial ecosystem in Switzerland, including challenges and opportu-

nities of starting, financing and growing innovative firms. Panelists included AIC Corporate Partner, Covance, as well entrepreneurs and investors:

- Jean-Marc Leroux, Chief Innovation Officer, Covance Drug Development business of LabCorp and General Manager CCLS Europe, Covance
- Jean-Pierre Rosat, Managing Partner, 4FO Ventures
- Alex Schmitz, Senior Investment Director, Endeavour Vision
- Ernest Loumaye, Co-Founder & Chief Executive Officer, ObsEva

The audience was then treated to pitches from two dynamic start-ups that are part of the MassChallenge followed by a networking reception. An informative and fun evening for all!

### What's next?

Each event in the new series will focus on a different aspect of entrepreneurship such as starting up, managing growth and financing. Some of the events might focus on certain high growth entrepreneurial sectors such as digital, IT, fintech, life sciences or clean tech. In addition, social entrepreneurship and impact investment are topics on the radar screen. Future events will take place at other dynamic venues in Geneva and Vaud, including at EPFL. Stay tuned!

**Karen WILSON**



1. Campus Biotech
2. Karen Wilson, moderator of the event
3. Dr. Tej Tadi, CEO MindMaze SA
4. Jean-Marc Leroux, General Manager Covance

# 3CH<3Y



# PERMANENTLY

**AT BEL-AIR FINE ART**

## GENÈVE

7, RUE DE LA CORRATERIE - 1204 GENÈVE  
+41 (0) 22 310 16 67

## PARIS

21, PLACE DES VOSGES - 75003 PARIS  
+33 (0) 1 42 72 60 50

BELAIRFINEART.COM

GIRL WITH BALLOON, 2004 - SCREENPRINT - 70 x 50 cm



# CAROLINE LANG

## What makes art valuable

September 29, 2016



“What makes a painting valuable? For most of mankind’s existence, from cave drawings on hunting strategies in prehistoric times to Dante’s Divine Comedy in 1320 inspiring ecclesiastical art work throughout the Middle Ages, art was not intended for resale. Only over the last 300 years has art become a market place product, subject to shifting commercial values.” This is how Caroline Lang, Chairman of Sotheby’s Switzerland, began enthraling the September 29, 2016 AIC luncheon with a talk on the concept of value in art. Surrounded by fantastic art works provided by the gracious host, Bel-Air Fine Art, all in attendance enjoyed the talk and a delicious meal at the Hotel Metropole.

Internationally recognized for her in-depth knowledge of the art market with long standing expertise in impressionist, modern and contemporary art, Caroline Lang has advised some of the most important collectors in Switzerland and worldwide. In 2011, she played a decisive role in the New York sale of Gerhard Richter’s “Abstraktes Bild” which sold for \$20.8 million, breaking the previous record for one of Richter’s works. Caroline won the prestigious single-owner sale “Futur! Masterworks of the Avant-Garde”, reaching \$64.3 million at the 2013 New York auction. In 2014, she was instrumental in securing the unique collection of Jan Krugier, over 500 works which were sold in six locations for more than \$250 million. One of the few female auctioneers, Caroline is passionate about the non-profit promotion of art and talent and is on the board of several organizations supporting emerging artists. Sotheby’s was founded in 1744 and focused uniquely on selling books through the 20<sup>th</sup> century. It was not until 1958 that Sotheby’s visionary chairman, Peter Wilson, changed the art auction world forever by breaking all previous art records

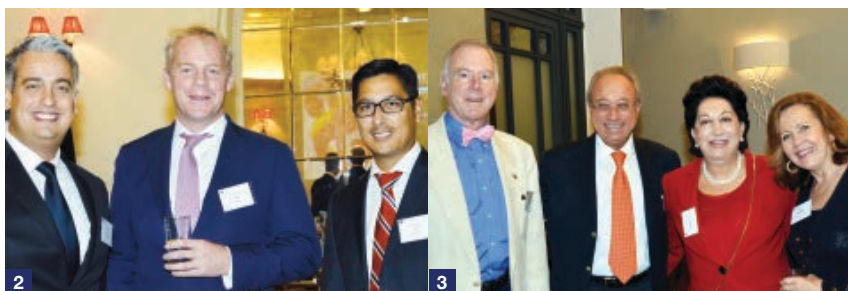
in a New York auction with three paintings by Monet, two by Cézanne, one by Van Gogh and one by Renoir. The rapid growth in technology since that time has had a huge effect on the art auction world. The most important aspect in art value is name recognition and the examples of art masterpieces fetching hundreds of millions of dollars under auction after having sold for “only” tens of millions a few years earlier were breathtaking. “The esoteric art of valuing paintings is not a function of artistic merit but rather a matter of potential price determined by the market” explained Mrs. Lang.

Quality impacts art value but who decides what quality is? Caroline told the audience that “most experts’ definition of quality echoes the U.S. Supreme Court definition of pornography, you know it when you see it, so we let the market decide.”

The subject appeal is also an important factor. Andy Warhol’s Marilyn Monroe in multiple colors sold for \$85 million but his painting of Liz Taylor in silver sold for only one third of that amount. “Why? Maybe gentlemen really do prefer blonds, but I have another theory based on the quote from Andy Warhol... death can really make you a star” mused Caroline.

The large luncheon crowd had a good laugh when, in expounding on this valuation aspect, she said “Sex and death are triple Aces...and can only be beat by a nude.”

**Charles UPCHURCH**



1. Caroline Lang
2. Giovanni Urso, Gareth Jones, David-Peter Le
3. Robert Race, Charles and Luciana de Boissezon, Mary Hofstetter
4. Jacqueline Bugnion, Giorgia Casnedi, David Montalba, Mary Hofstetter, Giovanni Urso, Thierry Colomb

# US AMBASSADOR KEITH HARPER

## Countering Efforts to Challenge the International Rules-based Order

October 6, 2016

Thanks to Michael Parmly, AIC Ambassador members were invited to share a delicious lunch in the archives room at Café Papon on October 6, 2016 and to listen to Ambassador Keith Harper, the Representative of the United States to the United Nations Human Rights Council. Prior to this tenure, Ambassador Harper was a partner at the law firm of Kilpatrick Townsend & Stockton LLP, where he was chair of the Native American Practice Group. He is a member of the Cherokee Nation of Oklahoma and during lunch he told us about the struggles and judicial battles of Native American Tribes fighting for the respect of their rights.

Ambassador Harper gave a speech on the US policy regarding the international order and his personal thoughts on the issue. A rules-based international order has been a much-sought after pillar of the international system for decades, if not centuries. In the aftermath of the Second World War, with the formation of the United Nations and the acceptance of the Universal Declaration of Human Rights, the world took important steps forward in establishing a more peaceful and more secure world order. A glance at today's headlines, however – whether the story is about Syria, ISIS, Crimea and Ukraine, cyber-security or the refugee crisis – makes clear that a rule-based world order is under constant challenge from state and non-state actors.

Ambassador Keith Harper has made the effort to defend and expand the rules-based international order a centerpiece of his tenure as US Representative to the UN Human Rights Council and we all felt very privileged by his sharing of his reflections and experiences with us.

**Tal SCHIBLER**



1. US Ambassador Keith Harper
2. Kevin Crowley, Claude Marshall, US Ambassador Keith Harper, Michael Parmly
3. Ron Banks and US Ambassador Keith Harper



# FILIPPO GRANDI

## Challenges and Opportunities : The refugee question in a complex world

October 11, 2016



The October 11, 2016 AIC luncheon had the pleasure to hear from Filippo Grandi, the UN High Commissioner for Refugees, who started with an anecdote...“I asked the father of a Syrian refugee family in Lesbos what was the moment you were most afraid. I expected to hear stories of fear, terror, bombs, paying smugglers or using boats when they did not know how to swim. Instead he told me when crossing from Turkey to Greece, he lost the signal on his cell phone and that was the moment he was most afraid. This speaks to so many aspects of human mobility!”

A large crowd including many from international organizations enjoyed a fine meal while listening to Mr. Grandi at the Hotel Metropole. The generous sponsor was IKEA whom we learned is the largest private sector partner of the UNHCR.

Filippo Grandi started his career as a refugee volunteer at the Thai-Cambodia border in the early 1980's so he has always been in this line of work. He joined the UNHCR in 1988 and served in the field in a variety of countries in Africa and the Middle East. He held positions of increasing responsibility at the UNHCR in Geneva, the United Nations Assistance Mission in Afghanistan and at the United Nations Relief and Works Agency for Palestine Refugees where he was Commissioner General. He has been the UN High Commissioner for Refugees since January 2016.

Mr. Grandi explained the gravity of the refugee crisis...“the number of people that are of concern to the UNHCR both internally displaced from their homes within their country and those that are forced to flee has now reached 65 million. This is the highest figure since the UNHCR started in 1951. When you add in those that are stateless, the number that are disenfranchised from their homes reaches 75 million which is more than the population of most countries.” He went on to say that 86% of these refugees are not hosted in the rich world but rather in poor countries like Lebanon for Syria and Uganda for South Sudan.

“Why is there a refugee crisis?” asked Mr. Grandi. He said that “not only because it is easier for people to move but also because of four major failures in international relations...the failure to make and build peace such as the absence of political unity at the UN Security Council, the lack of extended aid needed by conflict victims such as education and job prospects, the lack of alternatives to refugee camps in neighbouring countries caused by the instinct of wealthy countries to block their migration, and the lack of asylum and solidarity when refugees are received into another country”.

Mr. Grandi concluded by explaining the way forward...“the most important thing to resolve this crisis is to solve conflicts, and that is essentially political work. It will not go away quickly but we have opportunities before us. Refugees flee war and terror but they are not losers and need to be resettled with the dignity they deserve”.

**Charles UPCHURCH**



1. Filippo Grandi
2. Filippo Grandi and Jean-Claude Peterschmitt
3. Anne-Shelton Aaron and John McCarthy
4. Angela Kumpl, Roxana Schwartz and Marco Ruina from IKEA, sponsor of the event, Nhat Vuong, Charles Upchurch, Bill Zeeb

# AIC 2015 THANKSGIVING CELEBRATION

## The Best One in Years!



AIC Thanksgiving 2015 was by far the best one in years! A most elegant venue, an exuberant crowd, a delicious meal, and dancing to the always fabulous Albert-Mark Band - it was an evening to remember, as we all acknowledged how much we have to be thankful for.

Arriving at the Hôtel Beau-Rivage is always a treat, but with the decorations for the hotel's 150<sup>th</sup> Anniversary, it was more festive than ever. Our office staff – Maxime, Ruth, Nina – looked quite sophisticated, all in cocktail black. Cocktails were beguiling, created by Fanan, the magical Bacardi barman, who was flanked on one side by our sponsor John Lobb, who presented his most elegant shoes and provided us with the traditional “shoe shine” service on a podium. One of the first comments I heard was, « This is very good wine! » Thanks to our friends the Bugnion.

With Swiss precision, we were called to the tables right on time. Table decor was a beautiful autumnal arrangement, including pumpkins and courges created by the florist of the hotel. After a pumpkin and chestnut soup, guests were delighted with the festive turkey and stuffing, sweet and mashed potatoes, served with the “jus des aïelles” (the Swiss cousin to a cranberry). Everything was delicious!

In the generous spirit of Thanksgiving, the hotel provided extra potatoes and cranberries on each table, and set up a carving table for « seconds » on turkey. For the AIC, these features provided the

best solution between an elegant sit-down dinner, and a home-style meal. Thank you to the Chef of the Beau-Rivage, Dominique Gauthier, for his very generous and kind empathy to the American Thanksgiving traditional meal.

Club President Ed Flaherty welcomed everyone and read President Obama's Thanksgiving Proclamation. Then the charity auction began. Everyone got a Sotheby's bidding paddle and Gareth Jones, Director of Sotheby's, conducted a spirited auction of six lots which included a very elegant pair of John Lobb men's boots offered by our sponsor; a week's stay at the five-star Soneva Kiri Resort in Thailand; a signed racquet by our celebrated Swiss tennis player, Stanislas Wawrinka; a beautiful painting by Anthony Smith Chaigneau, donated by our sponsor GEMS World Academy; a sledge donated by Mark Mason, committee member; and a voucher for a lovely oxygen facial offered by another sponsor, L.RAPHAEL. Our sincere gratitude to all our sponsors, including AUTOBRITT, whose fabulous VOLVO Diplomatic Car was parked outside of the Hôtel Beau-Rivage, enticing many on-lookers.

As our Thanksgiving Chair, I conducted the Tom-bola draw for the top three lots. Drawing the first prize of dinner for two at the newly renovated Chat-Botté, the best table in town, was our Michelin star chef, Dominique Gauthier, who received warm and well deserved applause. The winner was Tristan Sijanski age 12! Caran d'Ache offered their marvelous







Gift Box Limited Edition 20<sup>th</sup> Anniversary Supra Color, 120 colors! SWISS, our Corporate Partner, offered a replica of their Boeing 777 that flies between Geneva and New York.

The proceeds from the auction and tombola will go to the Geneva Red Cross (Croix-Rouge genevoise) for their programs to help the homeless. Over CHF 12'000 was raised to help those in desperate need. The AIC was proud to be able to help sponsor the coupons to sleep at the Salvation Army and for purchasing clothing in a Red Cross second-hand store. Most people who arrive at the Red Cross have no money, no place to sleep and very little clothing. With the onset of the cold this winter, we were particularly pleased to help the less fortunate on Thanksgiving.

The Albert-Mark Band got everyone on the dance floor, and Fanan drew an ever increasing crowd to the Bacardi bar for his outstanding mojitos!

Sincere thanks goes to the Hôtel Beau-Rivage and its owner, Mr. Jacques Mayer. There were many new faces at this Thanksgiving, including children, young professionals and elegant ladies drawn by the occasion, the Beau-Rivage venue, the AIC welcome, and the dancing. Hopefully we will see them again at other AIC events, and eventually as AIC members!

**Robert RACE**  
*Thanksgiving Chair*

1. John Lobb Shoe Shine expert
2. Patrizia Ferrero, Daisy Bergonzoni, Alain Bisiaux, Alexandra and John Archer
3. Marcia Banks, Giorgia Casnedi, Vesna Leroux
4. Jean-Marc Leroux, Covance, Mary Hofstetter, AIC Business Development Director
5. Guest bidding during the Charity Auction
6. Catherine Campana and Eric Mayer, L.Raphael, sponsor
7. Chef Dominique Gauthier with lucky tombola winner
8. Crowd dancing to the Albert-Mark Band
9. Guests enjoying wines from Bugnion
10. Autobritt car in front of Hôtel Beau-Rivage





# AIC 4<sup>TH</sup> OF JULY CELEBRATION

True to its longstanding tradition, the AIC sponsored a highly successful July Fourth event. With gorgeous weather, there were more than 200 people in attendance. Club President Ron Banks gave a stirring welcome speech. Almost all joined Patricia Ryan in singing the Star-Spangled Banner – some were heard to be humming -- and everyone enjoyed the delicious fare from the wide variety of food trucks, The Hamburger Foundation, Funky BBQ and Brooklyn Kitchen. More than were expected joined in dancing to the great music that lasted until nearly midnight. There was wonderful camaraderie as the attendees – Americans with passports and “Americans at heart” – enjoyed an evening of celebrating the United States.

As in 2015, the site was the Grand Saconnex fair-ground. That meant there was plenty of room for attendees to play both baseball and football. Smaller children enjoyed the bouncing castles, and simply running around the lovely grounds. The slogan “Can’t wait until next year” was heard on many lips as people drifted home.

The Club is very grateful to the sponsors for helping to make this event possible and extends a big thank you to Autobritt, Berence, Collège du Léman, Manor, Naef Prestige/Knight Frank, Safe Home, Protectas and Webster University. An additional thank you goes to our partner Harsch for setting up the location.

## Michael PARMLY



1. Sumo Fighting
2. Bouncy Castle
3. Giorgia Pasquier and her daughter
4. Torsten Bartsch and his son
5. Geneva Seahawks American Football Team
6. Face Painting
7. The Karr Family
8. Mark Mason teaching how to play softball







6



7



8



CELEBRATING OUR  
**46<sup>TH</sup> SUMMER**  
OF PROVIDING THE GENEVA COMMUNITY WITH  
“**EDUCATION THROUGH RECREATION™**”

#### DAY CAMPS IN GENEVA AND SINGAPORE

with innovative programmes including Language,  
Football, Leadership and Multi-Activity!



#### INTERNATIONAL RESIDENTIAL SUMMER CAMPS

in Switzerland, Austria, France, England, and Spain  
focusing on the Arts, Sports, Adventure, and Leadership!



**UNFORGETTABLE  
SUMMERS  
FOR CHILDREN!**

DISCOVER AND LEARN THROUGH NEW EXPERIENCES,  
ALWAYS UNDER THE SUPERVISION OF OUR QUALIFIED  
AND TRAINED VILLAGE CAMPS STAFF!



For more information visit [www.villagecamps.com](http://www.villagecamps.com) or give us a call at +41 (0) 22 990 9400 | EMAIL: [camps@villagecamps.com](mailto:camps@villagecamps.com)







# HARSCH

The Art of Moving **Forward**

YOUR OFFICE RELOCATION AND RECORDS MANAGEMENT PARTNER

Since 1957, Harsch has been able to develop a wide range of corporate services tailored to companies of all sizes to meet their needs in office moving, internal reconfiguration, secure records storage and management.



[www.harsch.ch](http://www.harsch.ch)

FINE ART TRANSPORT | MOVING | RELOCATION | RECORDS MANAGEMENT

GENEVA  
Tél. +41 22 300 43 00

LAUSANNE  
Tél. +41 21 320 43 00

BASEL  
Tél. +41 61 411 56 17

ZURICH  
Tél. +41 44 851 51 00





# Helping careers and organizations move ahead

“ Since 1997, **pdp performance development partners** has supported organizations and individuals by providing services for career transition, coaching, training, human resources services and assessment.

Managing careers and organization development is the focal point of all our services. Our diverse and highly experienced team of consultants drives change at both the individual and the organizational level.

With offices in Geneva, Lausanne, Neuchâtel and Bern, and partnerships in Zurich, Basel and Lugano, **pdp** also reaches out worldwide as the strategic partner of BPI group. ”

> **Genève**

ICC – Route de Pré-Bois 20  
Case Postale 1887  
CH – 1215 Genève 15  
T +41 22 710 09 70  
F +41 22 710 09 79  
geneva@pdpeurope.ch

> **Lausanne**

Rue des Jordils 40  
Case Postale 68  
CH – 1025 Saint-Sulpice  
T +41 21 695 60 70  
F +41 21 695 60 79  
lausanne@pdpeurope.ch

> **Bern**

Waaghaus-Passage 8  
Postfach 542  
CH – 3000 Bern 7  
T +41 31 313 50 00  
F +41 31 313 50 09  
bern@pdpeurope.ch

> **Neuchâtel**

Place Pury 3  
CH – 2000 Neuchâtel  
T +41 32 685 60 70  
neuchatel@pdpeurope.ch

A Global Partner of  
BPI group 



helping careers and organizations  
move ahead  
www.pdpeurope.ch





## AIC Cultural Activities

Fondation Beyeler, Basel.

Kandinsky, Marc & Der Blaue Reiter.

Wassily Kandinsky - *Fuga*, 1914

Photo © Robert Bayer, Basel

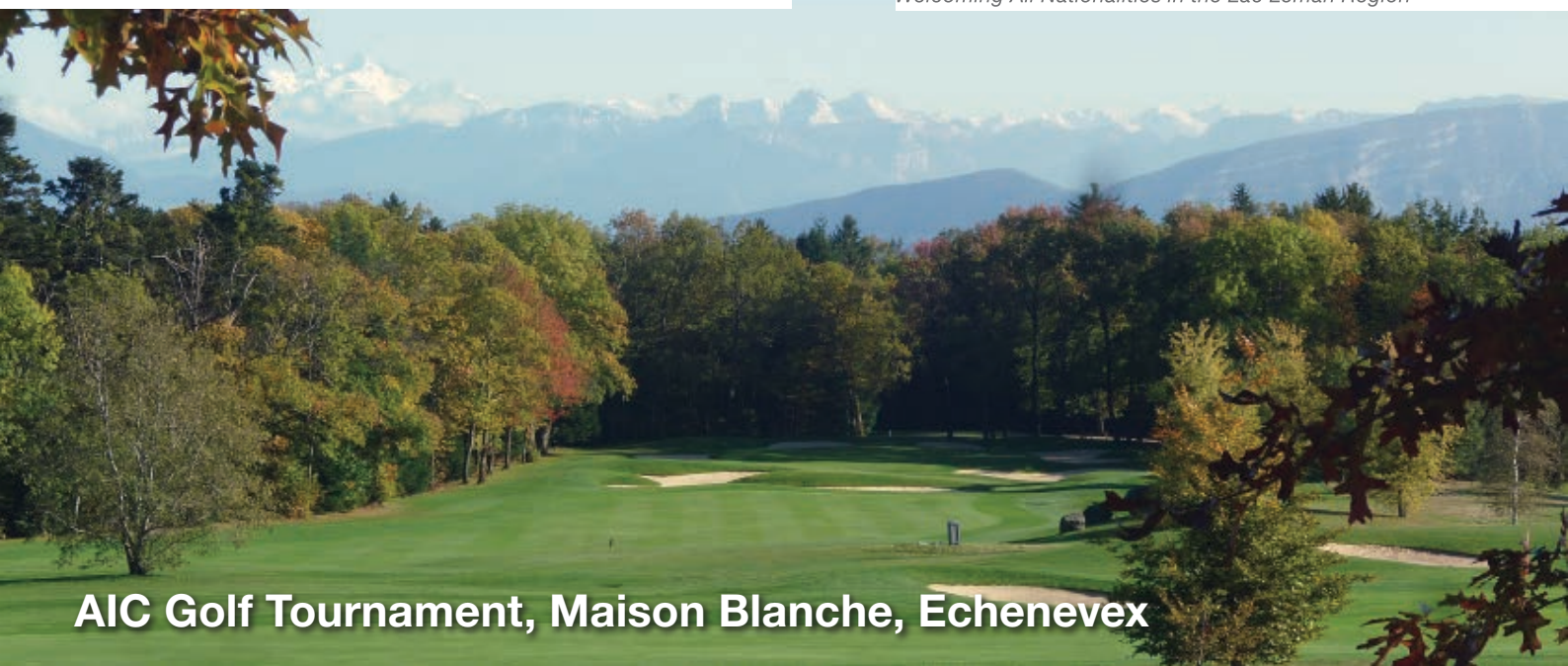
On show until 22<sup>nd</sup> January 2017

Whether you are looking for a business network or a new friend, connect with people of all nationalities at the American International Club of Geneva. [amclub.ch](http://amclub.ch)



AMERICAN  
INTERNATIONAL  
CLUB OF GENEVA

*Welcoming All Nationalities in the Lac Léman Region*



**AIC Golf Tournament, Maison Blanche, Echenevex**