

# e-Newsletter

## Message from the President

Dear AIC Members, Corporate Partners and Benefit Partners,

The purpose of the AIC e-Newsletter is to keep you informed about the events, the activities, the benefits and the news of the Club. We have refreshed the format and included a new section where we put the spotlight on one of our members. Please let us know what you think!

Best regards,  
Ron Banks  
President

## Office Move

The AIC offices have moved!

### **Please note our new address for all correspondence:**

American International Club of Geneva  
CP 5264  
1211 Genève 11  
Suisse

Email: [admin@amclub.ch](mailto:admin@amclub.ch)

Tel: 022 310 0015

### **To purchase Manor Cards or the new Swiss vouchers:**

**Please email [admin@amclub.ch](mailto:admin@amclub.ch) to book the number of cards / vouchers you would like. The office will then confirm payment details and arrange for you to collect them at:**

American International Club of Geneva, AIC  
C/o Schibler Hovagemyan Attorneys @ Law LLC  
3bis, Boulevard du Théâtre  
Ground Floor  
1211 Genève 11

***All cards must be pre-ordered!***

## New Corporate Partners

We are pleased to welcome two new Corporate Partners to the AIC.



"You simply don't become official supplier to world aviation by chance"

A specialist of technical watches, Breitling has played a crucial role in the development of the wrist chronograph and is a leader in this complication. The firm has shared all the finest moments in the conquest of the skies thanks to its sturdy, reliable and high-performance instruments. One of the world's only major watch brands to equip all its models with chronometer-certified movements, the ultimate token of precision, Breitling is also one of the rare companies to produce its own mechanical chronograph movements, entirely developed and manufactured in its own workshops. This family business is also one of the last remaining independent Swiss watch brands.

***Visit their Breitling Boutique:***

Place des Bergues 1, 1201 Geneva,

***Phone: 022 738 16 00 or visit the website at [www.breitling.com](http://www.breitling.com)***



Globe Limousines has specialized in transportation services in Geneva since 1958. Security, reliability, quality, reactivity, aesthetics and discretion are Globe Limousines' core values. They are the ones inspiring our daily activity, enabling us after more than 50 years of service, to still have your absolute satisfaction as our first priority fitted to your program and specific request. Globe Limousines is one of the rare companies at your disposal at any time, each day of the year. Transfer, transport and stand by with a chauffeur, excursion or shuttle needs?

They can offer a free quote customized to your program and specific requests 24/7/365.

For more information visit their ***website at [www.globelimousines.ch](http://www.globelimousines.ch) or call at 022 731 0750***

## New Member Benefits



We are pleased to announce a new member benefit from SWISS. All AIC members can now get a discount on your next SWISS flight from Geneva to Europe or from Geneva to New York JFK. The office has *200chf* Swiss vouchers for sale for *170chf*, a 15% discount. To be used when booking your flight on [swiss.com](http://swiss.com). The vouchers are good until 31 December 2022.

[Click here for the terms and conditions.](#)

## Member Profile

In this edition of the AIC e-Newsletter, the spotlight is on Dr. Robert Falkowitz.



How does a boy born across the street from Gracie Mansion in New York end up in the Geneva countryside? In the case of Robert Falkowitz, he met his future Swiss wife while working in the Archeological Museum of Istanbul. One thing led to another, and he arrived in Switzerland in 1986.

Robert joined the American International Club soon thereafter. He was particularly drawn by the speaker events and recalls memorable luncheons with Peter Ustinov, Mikael Gorbachev and others. After joining, he has also found great value in the many professional development and cultural events.

Largely a passive member until the end of 2016, he recently became more involved in lending a hand with the administration of the club. "I was looking on the club's web site for information about how to buy a card for Manor, which is one of the great benefits of membership. When I couldn't find that information, I thought I might volunteer to help keep the web site up to date" recalls Robert.

When he is not involved with volunteer work, Robert runs a consultancy and training company that he founded in 1992. Today, he specializes in helping organizations improve how their teams manage the flow of work, using Kanban and lean methods. Among his past clients based in Switzerland are WHO, Givaudan, Pictet, Credit Suisse, Roche and many others.

If there is sufficient interest among club members, Robert hopes to run a workshop to introduce them to the Kanban method. In any case, he looks forward to meeting more club members and participating in many more of the great events sponsored by the AIC.

## New Membership Offers

The Membership Committee, co-chaired by **Darcy Roehling** and **Ashley Pilipiszyn**, has been busy putting together new ways for people to join the AIC.

The best recruiters of new members to the club has always been you our loyal membership! As always, we ask that you all try to recruit colleagues and friends to become AIC members so that they too can enjoy what the Club has to offer.

We are thrilled to let you know of the following news which may help you when talking about the club to potential new members!

### ***No Administration fee!***

First, for those that join between now and July 31st 2017, the admin fee of 125chf is waived. This means membership is 33% less .... a real bargain.

### ***New! Young Professional Membership Rate***

Secondly, we are looking to expand our young professional membership base. Those people at the beginning of their careers, aged between 25 and 35 are eligible for residential membership fee of 100chf per year. Not only does this give them access to all our event, plus they can benefit from the experience and advice from some of your senior members.

As we plan our second entrepreneur event - this membership option comes at the right time!

Simply go to the website to sign up at: [www.amclub.ch/membership-types-and-dues/](http://www.amclub.ch/membership-types-and-dues/)

## New Members

The life blood of every organization is its members and we are pleased to welcome the following people to the AIC. We look forward to these professionals becoming active AIC members. We encourage you to give them a warm AIC welcome when you meet them at an event.

First Name	Last Name	Company
Steve	Long	Intersoccer
Isabel	Santos Rodrigues	XL Catlin
Soosmita	Shina	WHO
Thierry	Ung	Piaget
Vanessa	Ah-Fane	Richemont
Luigi	Natribe	e-business institute
Attila	Janosdeak	Lilly
Sara (Meg)	Davis	CERAH
Stephen	Wilson	Galderma SA
Laurent	Salzard	Globe Limousine

Maxime	Chatellain	Globe Limousine
Steven	Biedert	Breitling Watches
Reto	Krattiger	Breitling Watches

## Social Media

This year we are focusing our communication via social media and the new Social Media Chair is Nhat Vuong, a professional digital marketing expert.

He is driving the AIC events, activities and membership promotions on Facebook and LinkedIn.

Make sure that you don't miss out on any of the AIC news and events. We ask all members to follow us on Facebook and LinkedIn, like and share our postings so we can build awareness to an even larger audience in the Lac Lemman region.

On Facebook go to: [www.facebook.com/AICofGeneva/](http://www.facebook.com/AICofGeneva/)

On LinkedIn go to: [www.linkedin.com/company-beta/5100042/](http://www.linkedin.com/company-beta/5100042/)

## Upcoming Events and Activities

One of the key objectives of the AIC is to offer our members interesting and exciting events and this is exactly what the Speakers Committee, the Sports Committee and the 4<sup>th</sup> of July Committed has planned. You can find more details about our events on the website at, <http://www.amclub.ch/events/search/> or follow us on Facebook and LinkedIn. Below is a brief recap of the 2017 schedule:

Date	Event/Speaker	Comments
5 April, 11 May 1 June	Monthly AIC Aperos	At the Brasserie des Halles de l'île
6 April	Evening Event - Gallatin Award – Ernesto Bertarelli	Joint event with the Swiss AmCham
24 April	Luncheon – Yves Bonzon – CFO Julius Bär	AIC Speakers Luncheon
9 May	AIC Entrepreneurship Program at Seedstars, 18.00	Part of the AIC Entrepreneurship Program series.
13 May	Christie's Private Tour for AIC Members only. Limited to 15 people. 10.30-11.30am	AIC Cultural Program
22 May	Luncheon – John Flannery – CEO GE Healthcare	AIC Professional Program
7 June	Luncheon - Nigel Louis – VP EMEA Caterpillar	Joint event with the Swiss AmCham

15 June	Luncheon – Anne Hornung Soukup – Chairman TPG	AIC Speakers Luncheon
4 July	AIC 4th of July Celebration	Campagne du Chateau, in Grand Sacconex

## Previous Event



**Thursday November 29th 2016**  
**Jean-Marc Duvoisin Chief Executive Officer Nestlé Nespresso**

The November AIC luncheon had the pleasure to hear from Mr. Jean-Marc Duvoisin, the Nespresso CEO. The very large gathering was delighted by his Nespresso innovation stories and enjoyed a wonderful lunch at the Metropole Hotel which was generously sponsored by Naef Prestige. Mr. Duvoisin explained the unique Nespresso business model which fully integrates every stage from production to the end consumer and which creates direct end consumer contact by 70% of their 12'000 employees. His stories of reviving industries in war torn countries by teaching farmers to grow sustainable coffee thrilled the audience.

## Corporate Partners

The AIC would like to thank our Corporate Partners whose support of the Club is much appreciated.



## News

We are delighted to report the following award to one of AIC members.

***American Citizens Abroad, Inc. (ACA, Inc.) is proud to confer its Eugene Abrams Award for 2017 on Jackie Bugnion.***

The Abrams Award, named for Eugene B. Abrams, ACA Executive Director from 1992-1994, honors Americans abroad who have contributed outstanding volunteer service to their community. This year, it is being presented to an American abroad who has been of invaluable service to the overseas American community around the world.

Mrs. Bugnion served on the ACA Board and Executive Committee for 12 years, from 2003 to 2015, and she was the driving force behind the development of Residency-Based Taxation (RBT), writing detailed RBT proposals, visiting lawmakers and giving speeches on several different continents. She was instrumental in creating relationships with key legislators and the tax writing committees on Capitol Hill, and she wrote policy papers which helped establish ACA as the premier thought-leader on issues affecting the community of Americans living and working overseas.

For further information [click here](#).

## Member Benefits

AIC members also get special offers and discounts from these find companies below.

Please visit the AIC website for more information at:

[www.amclub.ch/benefits/](http://www.amclub.ch/benefits/)

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Charlotte  
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Sweetzertand  
CHOCOLATS  
genève

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OF JUSTICE

SAFEHOME

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