



AMERICAN
INTERNATIONAL
CLUB OF GENEVA

Welcoming All Nationalities in the Lac Léman Region

AIC Advertising Dossier

AIC Speaker Program

Dr. Seth Berkley

CEO, GAVI, the Vaccine Alliance

Time Magazine, One of the « 100 most Influential People
in the World »

Advertising in the AIC Lifestyle Magazine

10% discount for AIC Members

Please find below detailed information regarding placement, size and rate for your advertisement in the AIC annual Lifestyle Magazine. This high quality magazine will be printed in 1'200 copies in A4 offset colour. Artwork technical specifications will be provided upon request. *(Please note that all advertising is subject to the AIC's approval.)*

<u>Advertisement Placement</u>	<u>Format</u>	<u>Rate without VAT</u>
Back Cover	210 x 297 mm	CHF 6'000
2 nd Cover Page (Inside Front)	210 x 297 mm	CHF 4'000
3 rd Cover Page (Inside Back)	210 x 297 mm	CHF 4'000
Full Page Colour	210 x 297 mm	CHF 2'000
½ Page Colour	190 x 134.5 mm	CHF 1'000

Advertising Page has to be sent to admin@amclub.ch

BOOKING FORM

Name / Company: _____

Company Contact: _____

Address: _____

Post code: _____ City: _____

Country: _____

Tel: _____

E-mail: _____

We would like to buy the following Advertising page(s): _____

Value of the page(s): _____

Advertising on AIC Website

10% discount for AIC Members
20 % discount on the web ad if you buy also
an advertising page in the Lifestyle Magazine

Reach out to an international audience to promote your business to over 600 members and 2000 affiliates on the AIC website: www.amclub.ch

HOME PAGE Dimensions (in pixels)	3 months without VAT	6 months without VAT	1 year without VAT
370*297 (bottom page)	450.-	850.-	1'500.-
370*594 (half right side)	750.-	1'400.-	2'600.-
370*1188 (full right side)	1'200.-	2'200.-	4'000.-

INSIDE PAGE* Dimensions (in pixels)	3 months without VAT	6 months without VAT	1 year without VAT
370*297 (box 1 space -right side)	225.-	425.-	750.-
370*594 (box 1+2 space -right side)	375.-	700.-	1'300.-
370*1188 (box 1+2+3 space -right side)	600.-	1'100.-	2'000.-

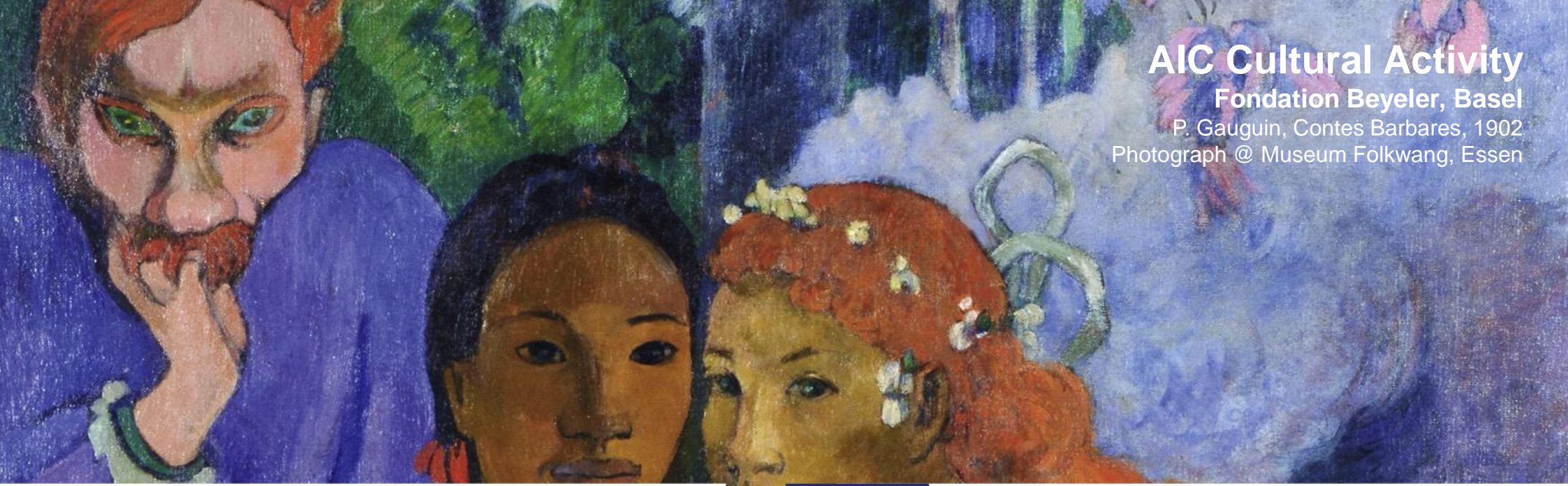
Each offer includes a hyperlink to your website

Technical specifications (formatting): PDF, JPG, PNG, minimum 96 dpi.

Terms of payment: within 10 days of appearing on website.

(Disclaimer: The AIC reserves the right to review and ask for alterations of any banner hosted on the www.amclub.ch website.)

* Please note that you can choose between our different categories of advertising placement pages: Speakers, Professional Programs, Cultural Events, Entrepreneur Program, Sports Events, 4th of July, Thanksgiving and others.



AIC Cultural Activity

Fondation Beyeler, Basel

P. Gauguin, Contes Barbares, 1902

Photograph @ Museum Folkwang, Essen

Whether you are looking for a business network or pleasure, connect with people of all nationalities at the American International Club of Geneva. amclub.ch



AMERICAN
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AIC Golf Tournament

